# Distirbutional robustness, regularizing variance, and adversaries

#### John Duchi Based on joint work with Hongseok Namkoong and Aman Sinha

Stanford University

November 2017

### **Motivation**

#### We do not want machine-learned systems to fail when they get in the real world

# Challenge one: Curly fries

#### **WIRED** Technology Science Culture Video **Reviews** Magazine **Liking curly fries on Facebook reveals your** high IQ

By PHILIPPA WARR 12 Mar 2015  $f(X \simeq$ 

What you Like on Facebook could reveal your race, age, IQ, sexuality and other personal data, even if you've set that information to "private".

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#### Who doesn't like curly fries?

# Challenge two: changes in environment



#### Learning to drive in California

# Challenge two: changes in environment





Learning to drive in California **Driving in Ann Arbor** 

### Challenge three: adversaries



"panda" 57.7% confidence

[Goodfellow et al. 15]

"gibbon" 99.3% confidence

# Challenge three: adversaries



#### [Goodfellow et al. 15]

#### Paraphrased Quote:

We could put a transparent film on a stop sign, essentially imperceptible to a human, and a computer would see the stop sign as air (Dan Boneh)

### Stochastic optimization problems

minimize 
$$
R(\theta) := \mathbb{E}_{P_0}[\ell(\theta; Z)] = \int \ell(\theta; z) dP_0(z)
$$
  
subject to  $\theta \in \Theta$ .

 $\epsilon$ 

Empirical risk minimization: Often, solve

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\widehat{\theta}_n = \operatorname*{argmin}_{\theta \in \Theta} \widehat{R}_n(\theta) := \frac{1}{n} \sum_{i=1}^n \ell(\theta; Z_i)
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- $\blacktriangleright$  Data/randomness is Z
- ► Loss function  $\theta \mapsto \ell(\theta; z)$
- **Parameter space**  $\Theta$  **is a nonempty closed (convex) set**

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- ► Loss function  $\theta \mapsto \ell(\theta; z)$
- **Parameter space**  $\Theta$  **is a nonempty closed (convex) set**
- ► Observe data  $Z_i \stackrel{\text{iid}}{\sim} P_0, \, i=1,\ldots,n$

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Rest of this talk: Two vignettes showing some aspects of this approach

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R(\theta) \leq \underbrace{\widehat{R}_n(\theta)}_{\text{bias}} + \underbrace{\sqrt{\frac{2 \text{Var}_{\widehat{P}_n}(\ell(\theta;X))}{n}}}_{\text{variance}} + \frac{C \log \frac{1}{\delta}}{n}
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$$

**Goal:** Trade between these automatically and optimally by solving

$$
\widehat{\theta}^{\text{var}} \in \underset{\theta \in \Theta}{\text{argmin}} \left\{ \widehat{R}_n(\theta) + \sqrt{\frac{2 \text{Var}_{\widehat{P}_n}(\ell(\theta;X))}{n}} \right\}
$$

.

# Optimizing for bias and variance

**Good idea:** Directly minimize bias  $+$  variance, certify optimality!

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**Good idea:** Directly minimize bias  $+$  variance, certify optimality! Minor issue: variance is wildly non-convex



Figure: Variance of  $\ell(\theta, X) = |\theta - X|$ 

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Solve sample average optimization problem

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$$

Goal:

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Instead, solve distributionally robust optimization (RO) problem

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\underset{\theta \in \Theta}{\text{minimize}} \ \underset{p \in \mathcal{P}_{n,\rho}}{\sup} \sum_{i=1}^{n} p_i \ell(\theta;X_i)
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where  $P_{n,\rho}$  is some appropriately chosen set of vectors

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where  $P_{n,o}$  is some appropriately chosen set of vectors

**This bit of talk:** Give a principled statistical approach to choosing  $\mathcal{P}_{n,o}$ and give stochastic optimality certificates for RO.

### Empirical likelihood and robustness

**Idea:** Optimize over *uncertainty set* of possible distributions,

$$
\mathcal{P}_{n,\rho}:=\Big\{ \text{Distributions } P \text{ such that } D(P\|\widehat{P}_n)\leq \frac{\rho}{n}\Big\}
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Define (and optimize) empirical likelihood upper confidence bound

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#### Nice properties:

- $\triangleright$  Convex optimization problem
- $\triangleright$  Efficient solution methods [D. & Namkoong NIPS 16]

### $Robust$  Optimization  $=$  Variance Regularization

#### Theorem (D. & Namkoong)

Assume that  $\ell$  is bounded over the space of decision vectors  $\theta$ . Then

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Choose  $\widehat{\theta}^{\text{rob}}$  to minimize robust empirical risk

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# Optimal bias variance tradeoff

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| {z } optimal tradeoff

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#### Theorem (D. & Namkoong 17) Let  $\rho = \log \frac{1}{\delta} + d \log n$ . Then with probability at least  $1 - \delta$ ,  $R(\widehat{\theta}^{\rm rob}) \leq \frac{R_n(\widehat{\theta}^{\rm rob}, \mathcal{P}_{n,\rho})}{n} + \frac{cMR}{n}$ optimality certificate  $\frac{n}{n}$ ρ ≤ min θ∈Θ  $\int R(\theta) + 2\sqrt{\frac{2\rho \text{Var}(\ell(\theta, \xi))}{n}}$  $\Big\} + \frac{cMR}{2}$  $\frac{n}{n}$ ρ

for some universal constant  $c > 0$ .

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- $d = 47, 236, n = 804, 414, 10$ -fold cross-validation.

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#### Table: Reuters Number of Examples



Table: Reuters Corpus (%)

	<b>Precision</b>		Recall		Corporate		Economics	
	train	test	train	test	train	test	train	test
erm	92.72		92.7 90.97 90.96 90.2				90.25 67.53 67.56	
10000	94.17		94.16 93.46 93.44		92.65	92.71 76.79 76.78		

Figure: Recall on rare category (Economics)



Figure: Average logistic risk and confidence bound



Vignette two: Wasserstein robustness

We do not want machine-learned systems to fail when they get in the real world

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#### We do not want machine-learned systems to fail when they get in the real world

It is irresponsible to release systems into the world whose robustness we do not understand

# **Challenges**



#### "panda"

57.7% confidence





"gibbon"

99.3% confidence

# A type of robustess

Robust optimization: instead of  $\ell$ , look at robust loss

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**Minor issue:** Usually this is NP-hard Further issue: In neural network,

$$
f_{\theta}(x) = \theta_1^T \sigma_{\text{relu}}(\theta_2^T \sigma_{\text{relu}}(\cdots))
$$

and is is NP-hard to compute  $\sup_{\Delta} \ell(f_{\theta}(x + \Delta))$ 

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Let  $c : \mathcal{Z} \times \mathcal{Z} \rightarrow \mathbb{R}_+$  be some cost function, and define *Wasserstein* distance

$$
W_c(P,Q) := \inf_M \int c(z_1, z_2) dM(z_1, z_2)
$$
  
= 
$$
\sup_f \left\{ \int f(z) (dP(z) - dQ(z)) | f(x) - f(z) \le c(x, z) \right\}
$$

where M has P and Q as its marginal distributions

# Wasserstein robustness

Look at distributionally robust risk

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R(\theta, \mathcal{P}) := \sup_{P} \{ \mathbb{E}_{P} [\ell(\theta; Z)] \mid P \in \mathcal{P} \}
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# Wasserstein robustness

Look at distributionally robust risk defined for  $\rho \geq 0$ 

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- $\blacktriangleright$  Allows *changing support* to harder distributions
- $\triangleright$  Studied in robust optimization literature Shafieezadeh-Abadeh et al. 15, Esfahani & Kuhn 15, Blanchet and Murthy 16]

Minor issue: Often still NP-hard

# A first idea

#### (Simple) insight: If  $\ell(\theta, z)$  is smooth in  $\theta$  and  $z$ , then life gets a bit easier

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The function

$$
\ell_\lambda(\theta;z):=\sup_{\Delta}\left\{\ell(\theta;z+\Delta)-\frac{\lambda}{2}\left\lVert{\Delta}\right\rVert_2^2\right\}
$$

is efficient to compute (and differentiable, etc.) for large enough  $\lambda$ 

### Duality and robustness

#### Theorem (D., Namkoong, Sinha)

Let  $P_0$  be any distribution on Z and  $c : \mathcal{Z} \times \mathcal{Z} \to \mathbb{R}_+$  be any function. Then

$$
\sup_{W_c(P,P_0)\leq \rho} \mathbb{E}_P[\ell(\theta;Z)] = \inf_{\lambda \geq 0} \left\{ \int \sup_{z'} \left\{ \ell(\theta;z') - \lambda c(z',z) \right\} dP_0(z) + \lambda \rho \right\}
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$$

$$
= \inf_{\lambda \geq 0} \left\{ \mathbb{E}_{P_0} [\ell_\lambda(\theta;Z)] + \lambda \rho \right\}.
$$

**Idea:** Ignore that infimum, pick a large enough  $\lambda$ , and "solve"

minimize  $\mathbb{E}_{P_0}$   $[\ell_\lambda(\theta; Z)]$ θ

# Stochastic gradient algorithm

$$
\underset{\theta}{\text{minimize}} \ \mathbb{E}_{P_0}[\ell_\lambda(\theta; Z)] = \mathbb{E}_{P_0} \left[ \underset{\Delta}{\sup} \left\{ \ell(\theta; Z + \Delta) - \frac{\lambda}{2} \, \|\Delta\|_2^2 \right\} \right]
$$

#### Repeat:

- 1. Draw  $Z_k \stackrel{\text{iid}}{\sim} P$
- 2. Compute (approximate) maximizer

$$
\widehat{Z}_k \approx \underset{z}{\operatorname{argmax}} \left\{ \ell(\theta; z) - \frac{\lambda}{2} ||z - Z_k||_2^2 \right\}
$$

3. Update

$$
\theta_{k+1} := \theta_k - \alpha_k \nabla_{\theta} \ell(\theta_k; \widehat{Z}_k)
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where  $\alpha_k$  is a stepsize

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Theorem(ish): This converges with all the typical convergence properties

# A certificate of robustness

A desiderata: We would like to certify that any learned  $\theta$  has robustness properties

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Theorem (D., Namkoong, Sinha 17)

With high probability, for all  $\theta \in \Theta$  and uniformly in  $\rho$ ,

$$
\frac{1}{n} \sum_{i=1}^{n} \sup_{\Delta} \left\{ \ell(\theta; Z_i + \Delta) - \frac{\lambda}{2} \left\| \Delta \right\|_2^2 \right\} + \lambda \rho
$$
  

$$
\geq \sup_{P: W(P, P_0) \leq \rho} \left\{ \mathbb{E}_P \left[ \ell(\theta; Z) \right] \right\} - \frac{O(1)}{\sqrt{n}}
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\frac{1}{n} \sum_{i=1}^{n} \sup_{\Delta} \left\{ \ell(\theta; Z_i + \Delta) - \frac{\lambda}{2} ||\Delta||_2^2 \right\} + \lambda \widehat{W}(\theta)
$$
  
\n
$$
\geq \sup_{P: W(P, P_0) \leq \widehat{W}(\theta)} \left\{ \mathbb{E}_P \left[ \ell(\theta; Z) \right] \right\} - \frac{O(1)}{\sqrt{n}}
$$

Empirical estimate: get an approximate divergence

$$
\widehat{W}(\theta) := \frac{1}{2n} \sum_{i=1}^{n} \left\| \widehat{Z}_i(\theta) - Z_i(\theta) \right\|_2^2
$$

where  $\widehat{Z}_i = \mathrm{argmax}_z \{ \ell(\theta; z) - \frac{\lambda}{2} \}$  $\frac{\lambda}{2} \| z - Z_i \|_2^2$  $\begin{matrix} 2 \\ 2 \end{matrix}$ 

### Digging into neural networks

 $\blacktriangleright$  Typically predict with

$$
f_{\theta}(x) = \theta_1^{\top} \sigma_{\text{relu}}(\theta_2^{\top} \sigma_{\text{relu}}(\cdots))
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\sigma_{\text{relu}}(t) = \min\{1, (t)_+\}
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 $\blacktriangleright$  Replace  $\sigma_{\text{relu}}$  with

$$
\sigma_{\text{smooth}}(t) = \begin{cases} \frac{(t)_{+}}{2\epsilon}^2 & \text{if } t \leq \epsilon \\ t + \frac{\epsilon}{2} & \text{if } \epsilon \leq t \leq 1 - \epsilon \\ -\frac{(1-t)_{+}^2}{2\epsilon} + 1 & \text{if } t \geq t - \epsilon \end{cases}
$$

# Simple Visualization



### Experimental results: adversarial classification

 $\triangleright$  MNIST dataset with 3 convolutional layers, fully connected softmax top layer



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#### Reading tea leaves



Original



 $ERM$ 



 $FGM$ 



**IFGM** 



 $PGM$ 



**WRM** 

Reinforcement learning?

### References

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