

# **Pufferfish Privacy Mechanisms for Correlated Data**

**Kamalika Chaudhuri**

**UC San Diego**

# Sensitive Data

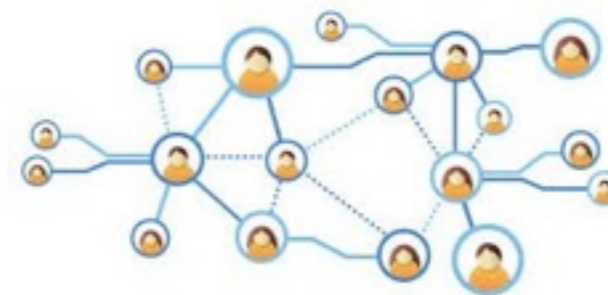
Medical Records



Search Logs



Social Networks



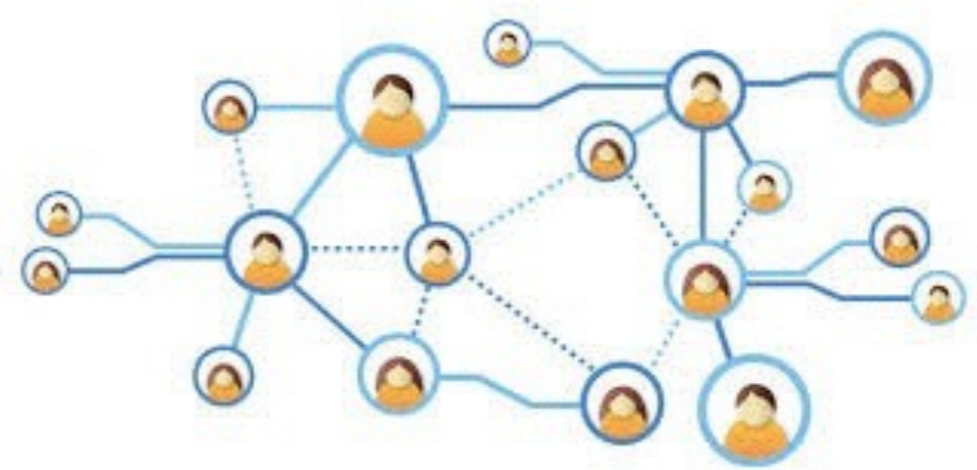
# **Talk Agenda:**

**How do we analyze sensitive data while still preserving privacy?**

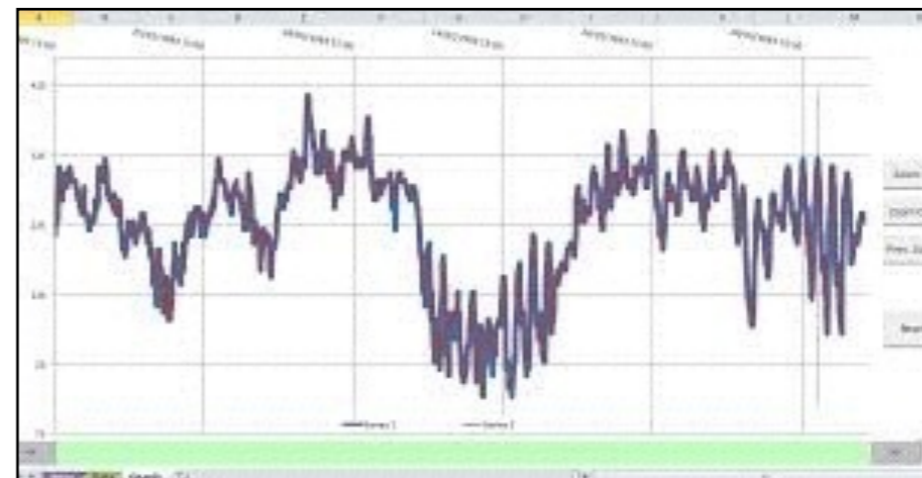
**(Focus on correlated data)**

# Correlated Data

User information  
in social networks



Physical Activity  
Monitoring



# Why is Privacy Hard for Correlated Data?

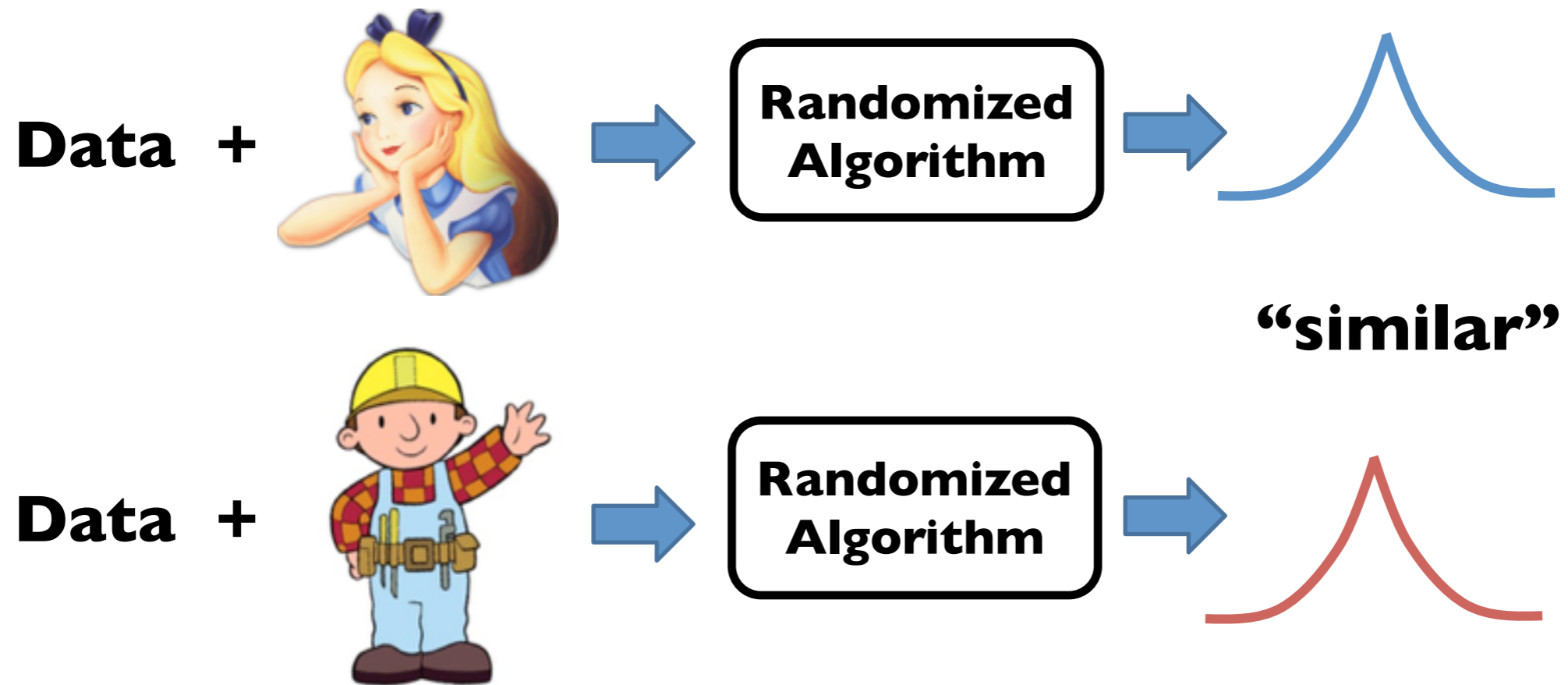
Because neighbor's information leaks  
information on user

# Talk Agenda:

## I. Privacy for Correlated Data

- How to define privacy (for uncorrelated data)

# Differential Privacy [DMNS06]



Participation of a single person does not change output

# Differential Privacy: Attacker's View

**Prior Knowledge** + **Algorithm** Output on Data &  = **Conclusion** on 

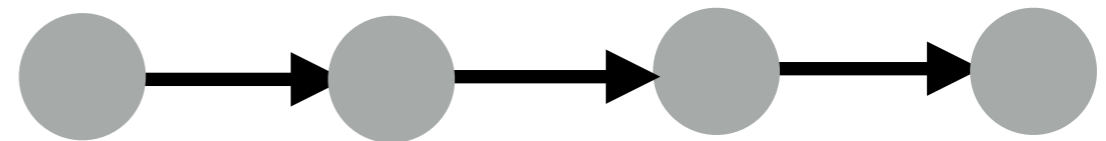
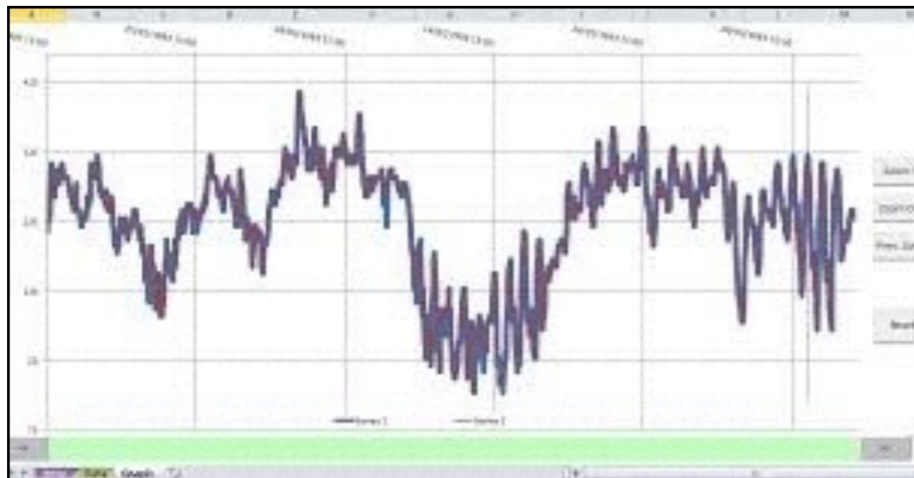
**Prior Knowledge** + **Algorithm** Output on Data &  = **Conclusion** on 

- Note:**
- a. Algorithm could draw **personal conclusions** about Alice
  - b. Alice has the **agency** to participate or not



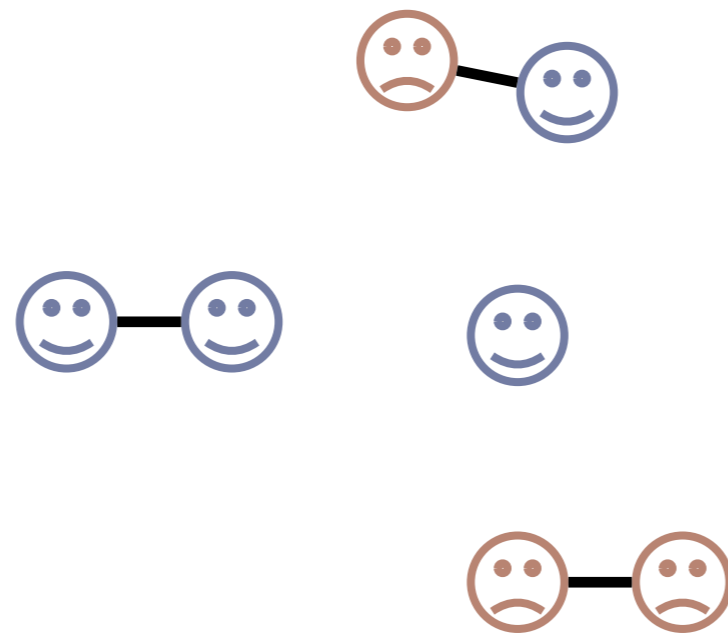
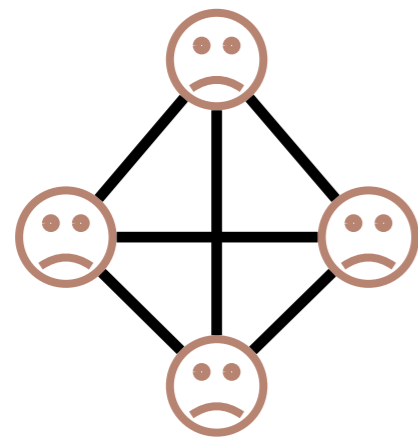
**What happens with correlated data?**

# Example I: Activity Monitoring



**Goal:** Share aggregate data on physical activity with doctor, while hiding activity at each specific time.  
Agency is at the individual level.

# Example 2: Spread of Flu in Network



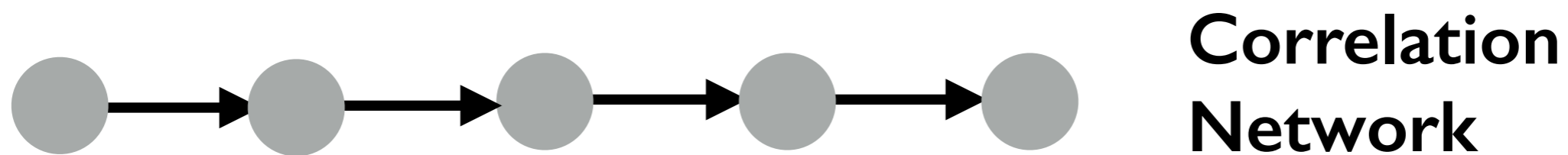
**Interaction  
Network**

**Goal:** Publish aggregate statistics over a set of schools, prevent adversary from knowing who has flu. Agency at school level.

Why is Differential Privacy not Right  
for Correlated data?

# Example: Activity Monitoring

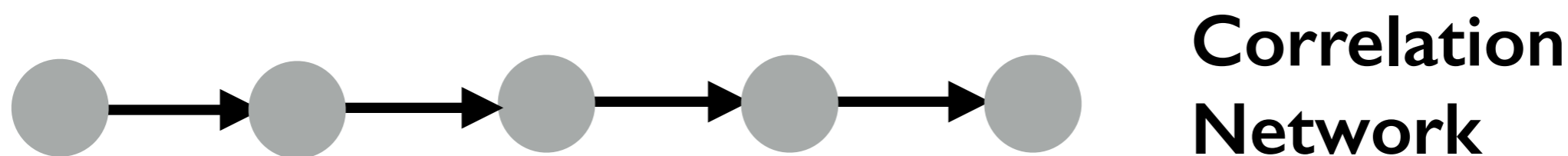
$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$



- Goal:** (1) Publish activity histogram  
(2) Prevent adversary from knowing activity at  $t$

# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$

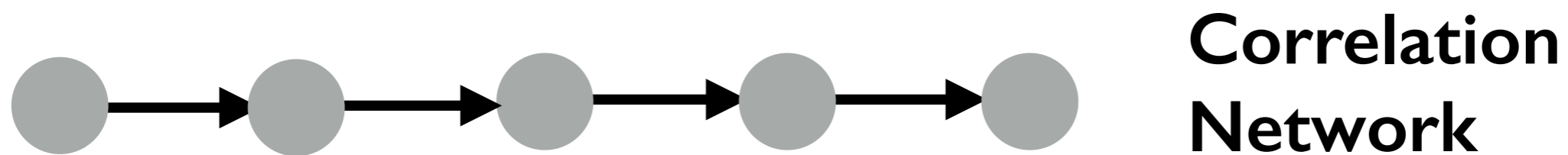


**Goal:** (1) Publish activity histogram  
(2) Prevent adversary from knowing activity at  $t$

**Agency** is at individual level, not time entry level

# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$

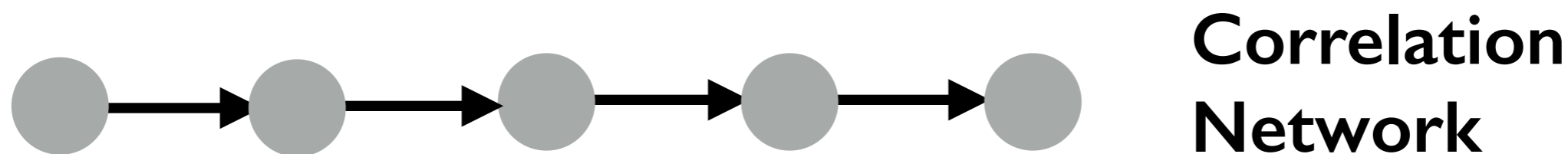


**I-DP:** Output histogram of activities + noise with stdev  $T$

Too much noise - no utility!

# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$



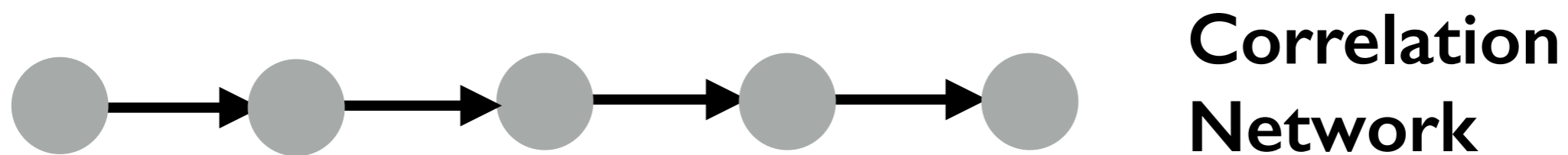
**I-entry-DP:** Output histogram of activities +  
noise with stdev  $I$

Not enough - activities across time are correlated!



# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$



**I-Entry-Group DP:** Output histogram of activities  
+ noise with stdev  $T$

Too much noise - no utility!

# Pufferfish Privacy [KM12]

**Secret Set S**

S: Information to be protected

e.g: Alice's age is 25, Bob has a disease

# Pufferfish Privacy [KM12]

Secret Set  $S$

Secret Pairs  
Set  $Q$

Q: Pairs of secrets we want to be indistinguishable

e.g: (Alice's age is 25, Alice's age is 40)

(Bob is in dataset, Bob is not in dataset)

# Pufferfish Privacy [KM12]

Secret Set  $S$

Secret Pairs  
Set  $Q$

Distribution  
Class  $\Theta$

$\Theta$ : A set of distributions that plausibly generate the data  
e.g: (connection graph  $G$ , disease transmits w.p [0.1, 0.5])  
(Markov Chain with transition matrix in set  $P$ )

May be used to model correlation in data

# Pufferfish Privacy [KM12]

Secret Set  $S$

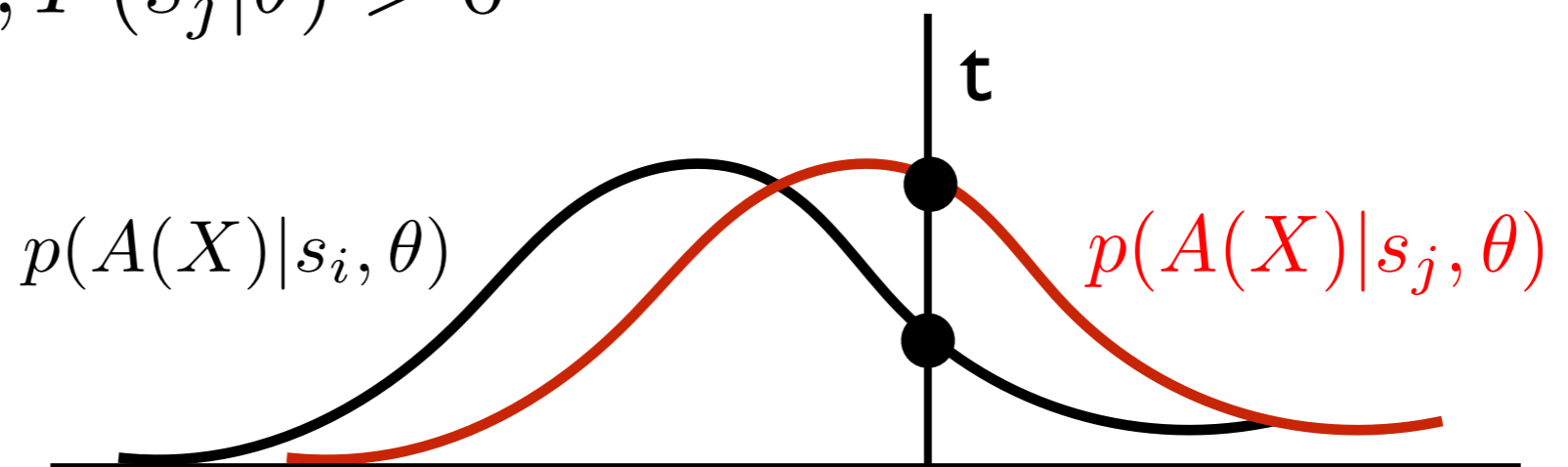
Secret Pairs  
Set  $Q$

Distribution  
Class  $\Theta$

An algorithm  $A$  is  $\epsilon$ -Pufferfish private with parameters  $(S, Q, \Theta)$  if for all  $(s_i, s_j)$  in  $Q$ , for all  $\theta \in \Theta$ ,  $X \sim \theta$ , all  $t$ ,

$$p_{\theta, A}(A(X) = t | s_i, \theta) \leq e^\epsilon \cdot p_{\theta, A}(A(X) = t | s_j, \theta)$$

whenever  $P(s_i | \theta), P(s_j | \theta) > 0$



# Pufferfish Generalizes DP [KM12]

**Theorem:** Pufferfish = Differential Privacy when:

$S = \{ s_{i,a} := \text{Person } i \text{ has value } a, \text{ for all } i, \text{ all } a \text{ in domain } X \}$

$Q = \{ (s_{i,a} \ s_{i,b}), \text{ for all } i \text{ and } (a, b) \text{ pairs in } X \times X \}$

$\Theta = \{ \text{Distributions where each person } i \text{ is independent} \}$

# Pufferfish Generalizes DP [KM12]

**Theorem:** Pufferfish = Differential Privacy when:

$S = \{ s_{i,a} := \text{Person } i \text{ has value } a, \text{ for all } i, \text{ all } a \text{ in domain } X \}$

$Q = \{ (s_{i,a} s_{i,b}), \text{ for all } i \text{ and } (a, b) \text{ pairs in } X \times X \}$

$\Theta = \{ \text{Distributions where each person } i \text{ is independent} \}$

**Theorem:** No utility possible when:

$\Theta = \{ \text{All possible distributions} \}$

# Talk Agenda:

## 1. Privacy for Correlated Data

- How to define privacy (for uncorrelated data)
- How to define privacy (for correlated data)

## 2. Privacy Mechanisms

- A General Pufferfish Mechanism



# How to get Pufferfish privacy?

Special case [KMI2, HMDI2, LCM16, GK16]

Is there a more general Pufferfish mechanism analogous to the sensitivity mechanism in DP?

**Our work: Yes, the Wasserstein Mechanism**

# Intuition

Sensitivity Method:

Find the worst case “distance”  $|F(D) - F(D')|$   
where  $D, D'$  differ in one person’s value

For our case:

We have  $p(F(X)|s_i, \theta)$  vs.  $p(F(X)|s_j, \theta)$

What is the relevant “distance” ?

# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p, q)}$$

# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p, q)} \max_{(x, y) \in \text{supp}(\gamma)}$$

# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p, q)} \max_{(x, y) \in \text{supp}(\gamma)} d(x, y)$$

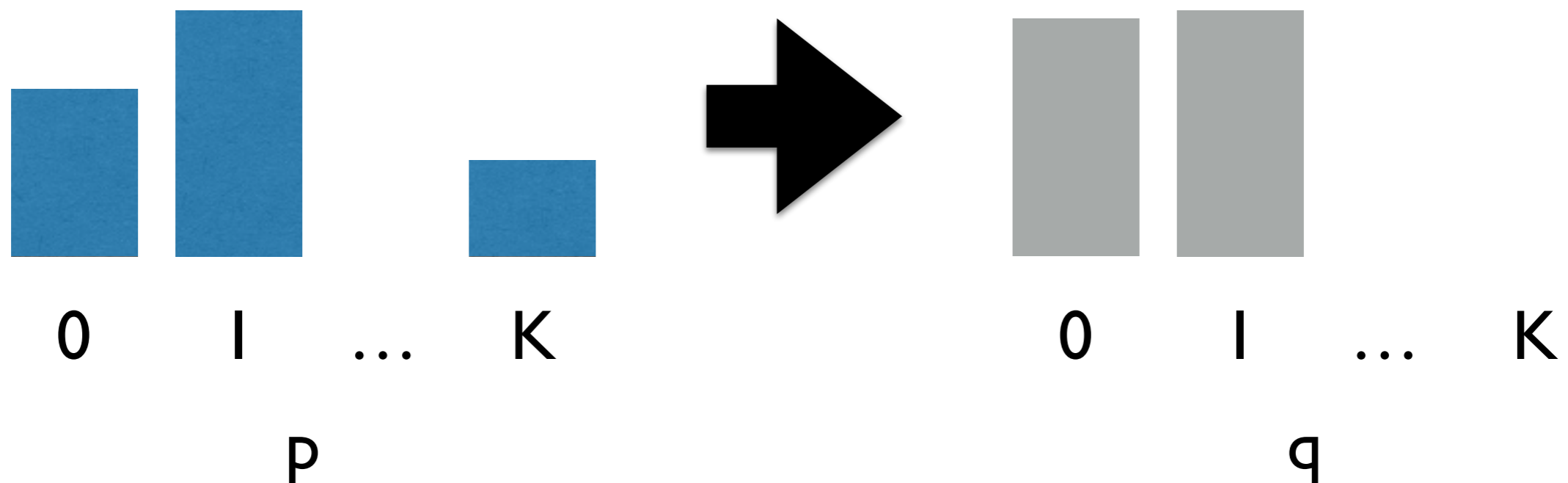
# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p,q)} \max_{(x,y) \in \text{supp}(\gamma)} d(x, y)$$



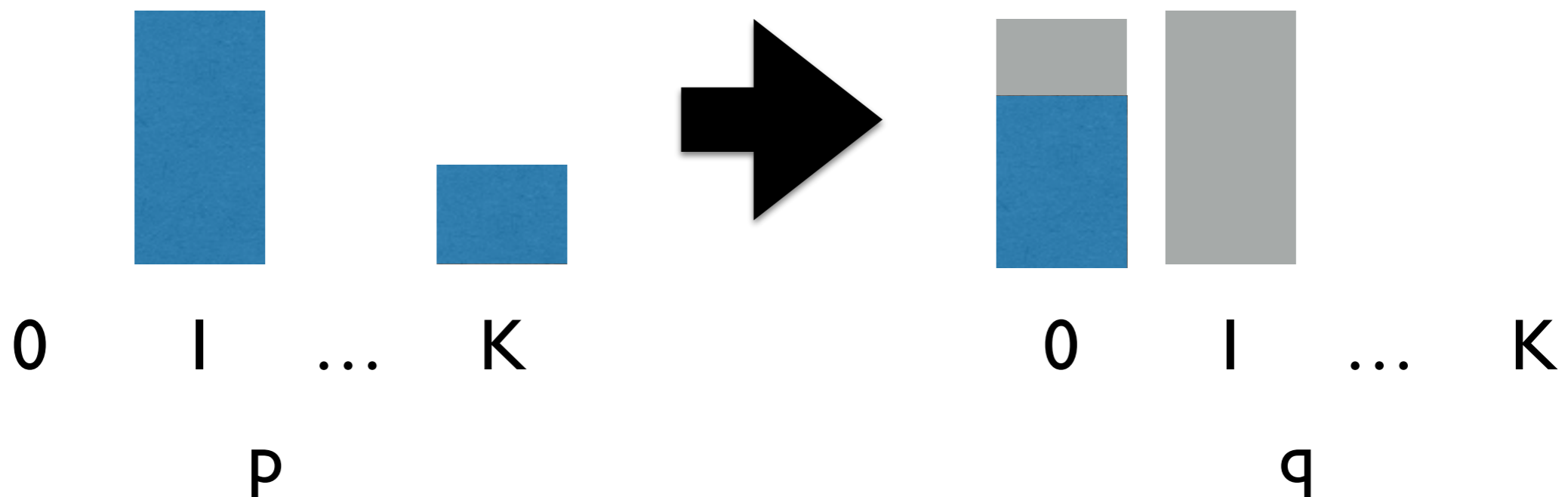
# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p,q)} \max_{(x,y) \in \text{supp}(\gamma)} d(x, y)$$



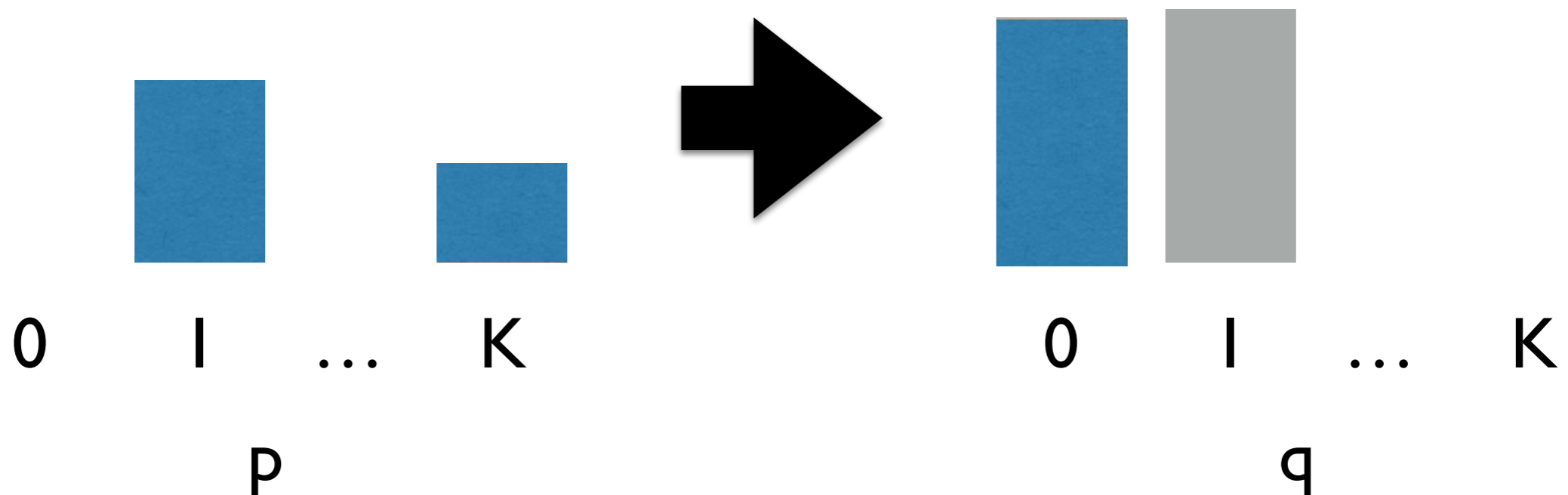
# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p,q)} \max_{(x,y) \in \text{supp}(\gamma)} d(x, y)$$





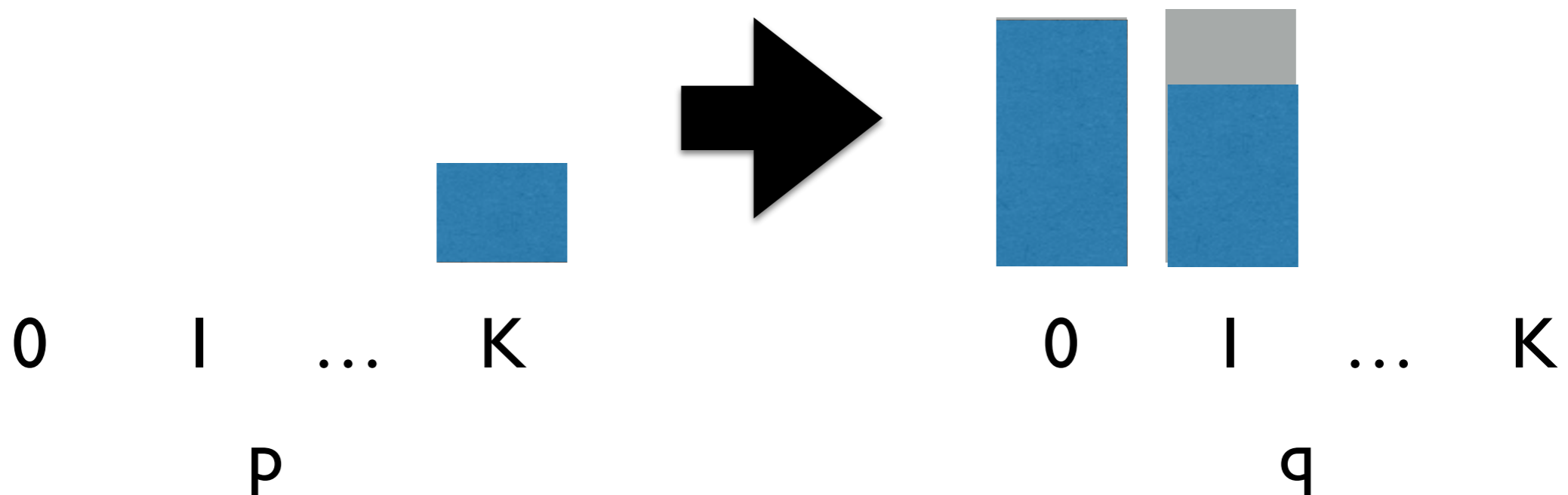
# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p,q)} \max_{(x,y) \in \text{supp}(\gamma)} d(x, y)$$



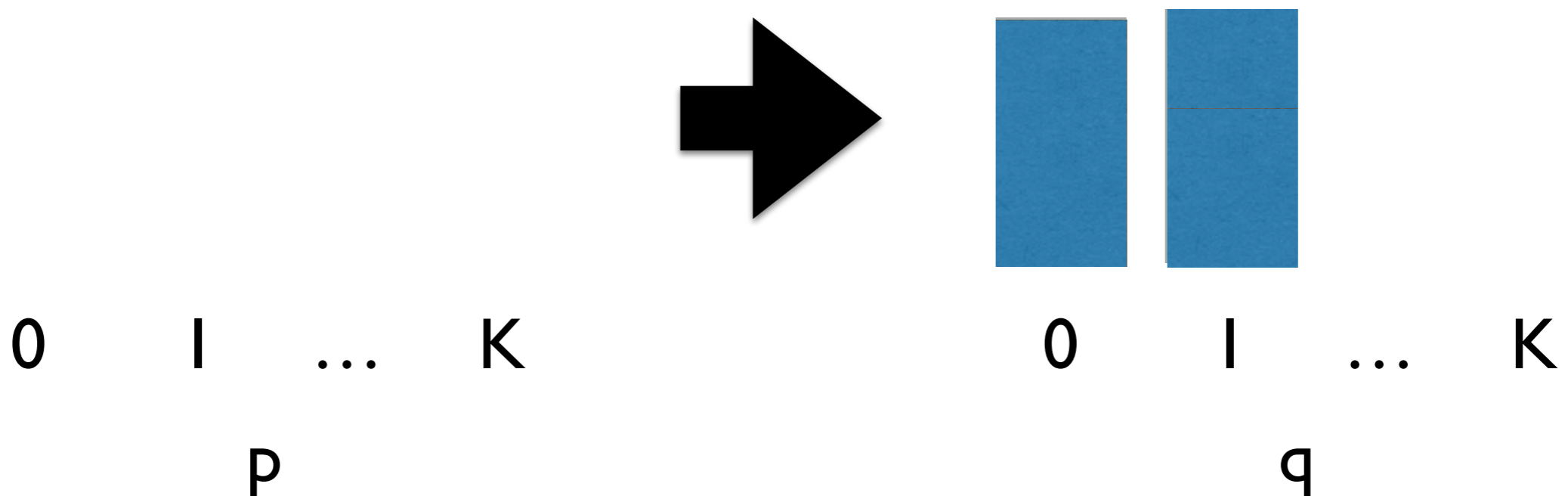
# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p, q)} \max_{(x, y) \in \text{supp}(\gamma)} d(x, y)$$



# Infinity Wasserstein Distance

Given measures  $p$  and  $q$ ,

$G(p,q)$  = all joint distributions with  $p$  and  $q$  as marginals

Infinity-Wasserstein distance:

$$W_{\text{inf}}(p, q) = \inf_{\gamma \in G(p, q)} \max_{(x, y) \in \text{supp}(\gamma)} d(x, y)$$

$$W_{\text{inf}}(p, q) = K - l$$

0

l

...

K

0

l

...

K

$p$

$q$

# Wasserstein Mechanism

**Inputs:**

Function  $F$ , Pufferfish framework  $(S, Q, \Theta)$ , Data  $D$

# Wasserstein Mechanism

**Inputs:**

Function  $F$ , Pufferfish framework  $(S, Q, \Theta)$ , Data  $D$

I. For each  $(s_i, s_j)$  in  $Q$ ,  $\theta$  in  $\Theta$ , define:

$$\mu_{i,\theta} = P(F(X)|s_i, \theta), \quad \mu_{j,\theta} = P(F(X)|s_j, \theta)$$

when  $P(s_i|\theta) > 0, P(s_j|\theta) > 0$

# Wasserstein Mechanism

**Inputs:**

Function  $F$ , Pufferfish framework  $(S, Q, \Theta)$ , Data  $D$

1. For each  $(s_i, s_j)$  in  $Q$ ,  $\theta$  in  $\Theta$ , define:

$$\mu_{i,\theta} = P(F(X)|s_i, \theta), \quad \mu_{j,\theta} = P(F(X)|s_j, \theta)$$

when  $P(s_i|\theta) > 0, P(s_j|\theta) > 0$

2. Find:  $W^* = \sup_{i,j,\theta} W(\mu_{i,\theta}, \mu_{j,\theta})$

# Wasserstein Mechanism

## Inputs:

Function  $F$ , Pufferfish framework  $(S, Q, \Theta)$ , Data  $D$

1. For each  $(s_i, s_j)$  in  $Q$ ,  $\theta$  in  $\Theta$ , define:

$$\mu_{i,\theta} = P(F(X)|s_i, \theta), \quad \mu_{j,\theta} = P(F(X)|s_j, \theta)$$

when  $P(s_i|\theta) > 0, P(s_j|\theta) > 0$

2. Find:  $W^* = \sup_{i,j,\theta} W(\mu_{i,\theta}, \mu_{j,\theta})$

3. Output:  $F(D) + Z$ , where  $Z \sim \frac{W^*}{\epsilon} Lap(1)$

# Wasserstein Mechanism: Properties

1.  $\epsilon$ -private in any Pufferfish framework
2. Reduces to sensitivity mechanism for DP

**Problem: Computational efficiency**

Can we do better?



# Talk Agenda:

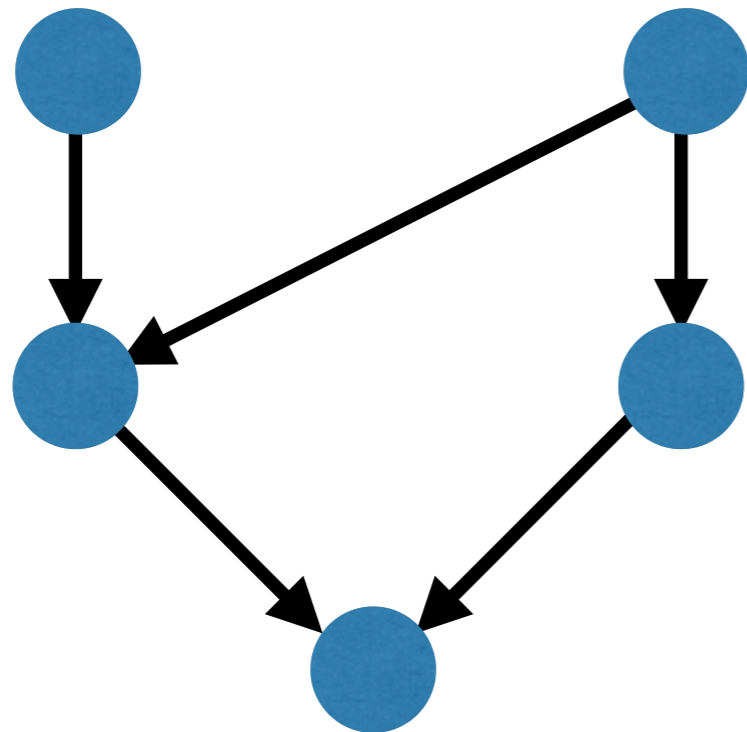
## 1. Privacy for Correlated Data

- How to define privacy (for uncorrelated data)
- How to define privacy (for correlated data)

## 2. Privacy Mechanisms

- A General Pufferfish Mechanism
- A Computationally Efficient Mechanism

# Correlation Measure: Bayesian Networks

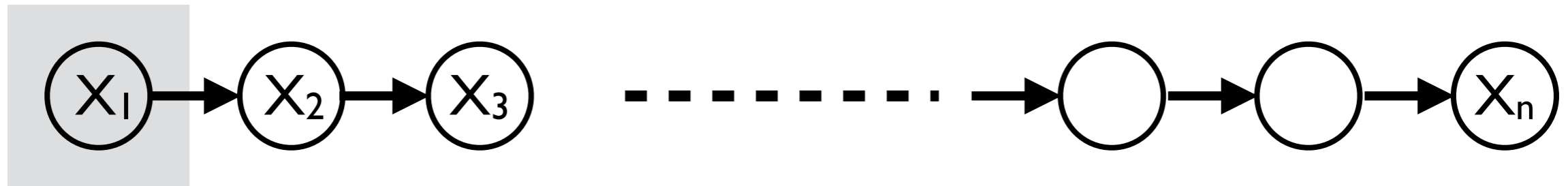


Node: variable  
Directed Acyclic Graph

Joint distribution of variables:

$$\Pr(X_1, X_2, \dots, X_n) = \prod_i \Pr(X_i | \text{parents}(X_i))$$

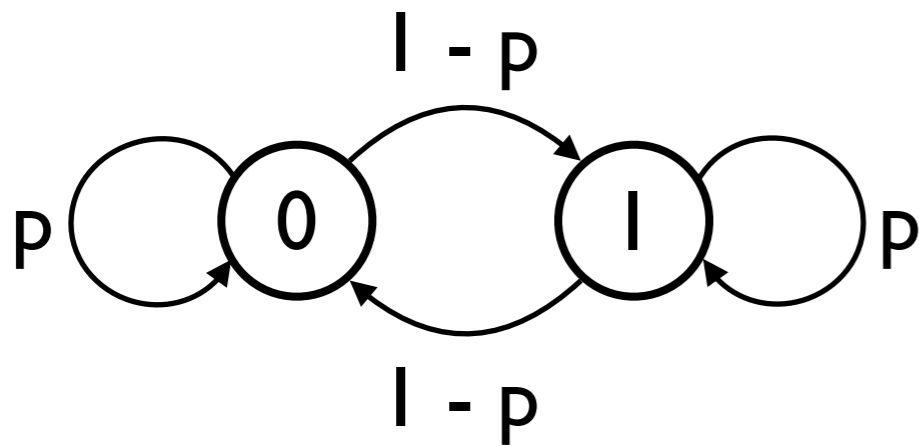
# A Simple Example



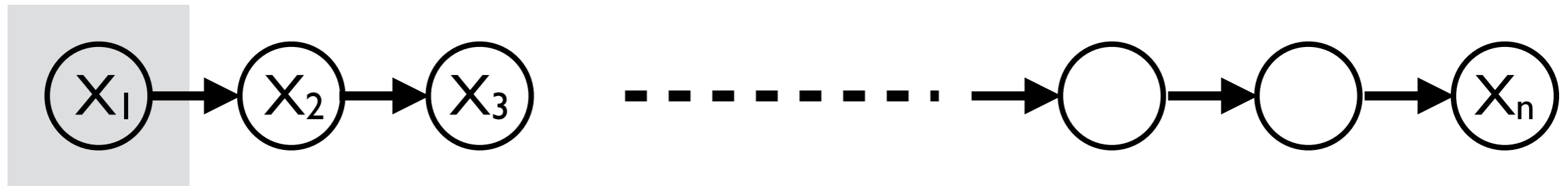
**Model:**

$X_i$  in  $\{0, 1\}$

**State Transition Probabilities:**



# A Simple Example



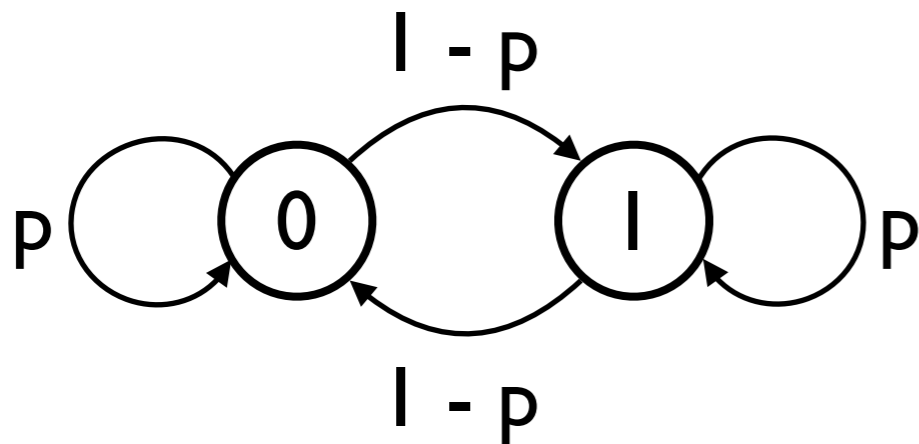
**Model:**

$X_i$  in  $\{0, 1\}$

$$\Pr(X_2 = 0 \mid X_1 = 0) = p$$

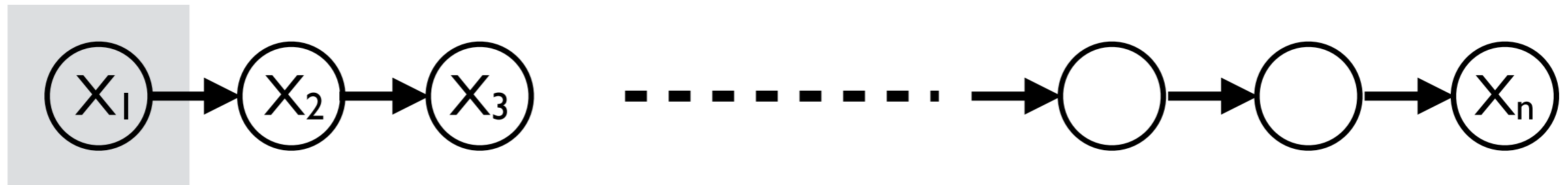
$$\Pr(X_2 = 0 \mid X_1 = 1) = 1 - p$$

**State Transition Probabilities:**



....

# A Simple Example



**Model:**

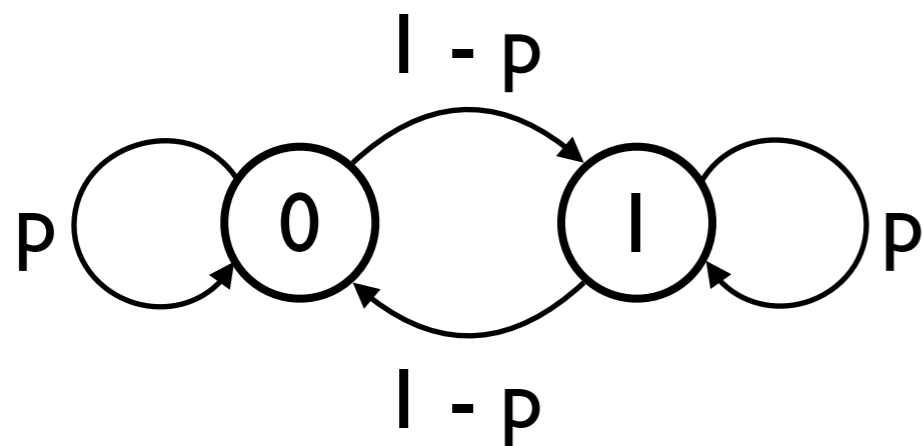
$X_i$  in  $\{0, 1\}$

$$\Pr(X_2 = 0 \mid X_1 = 0) = p$$

$$\Pr(X_2 = 0 \mid X_1 = 1) = 1 - p$$

....

**State Transition Probabilities:**

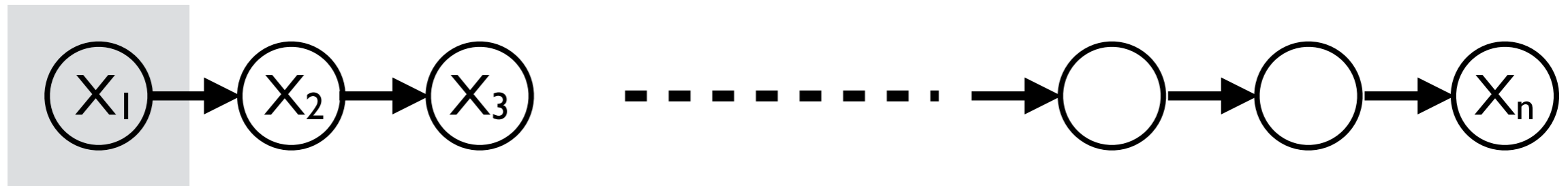


$$\Pr(X_i = 0 \mid X_1 = 0) = \frac{1}{2} + \frac{1}{2}(2p - 1)^{i-1}$$

$$\Pr(X_i = 0 \mid X_1 = 1) = \frac{1}{2} - \frac{1}{2}(2p - 1)^{i-1}$$

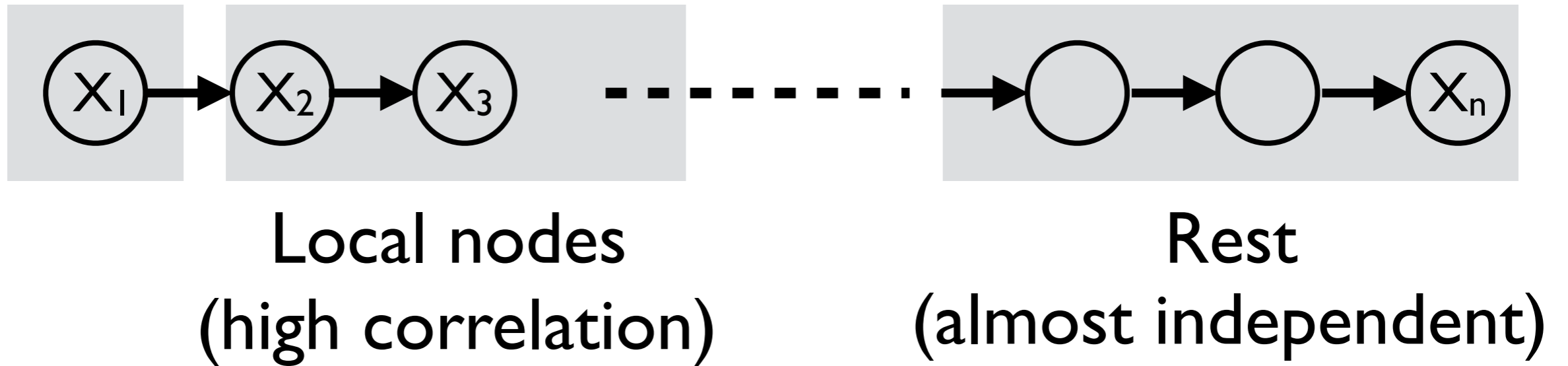
**Influence of  $X_1$  diminishes with distance**

# Algorithm: Main Idea



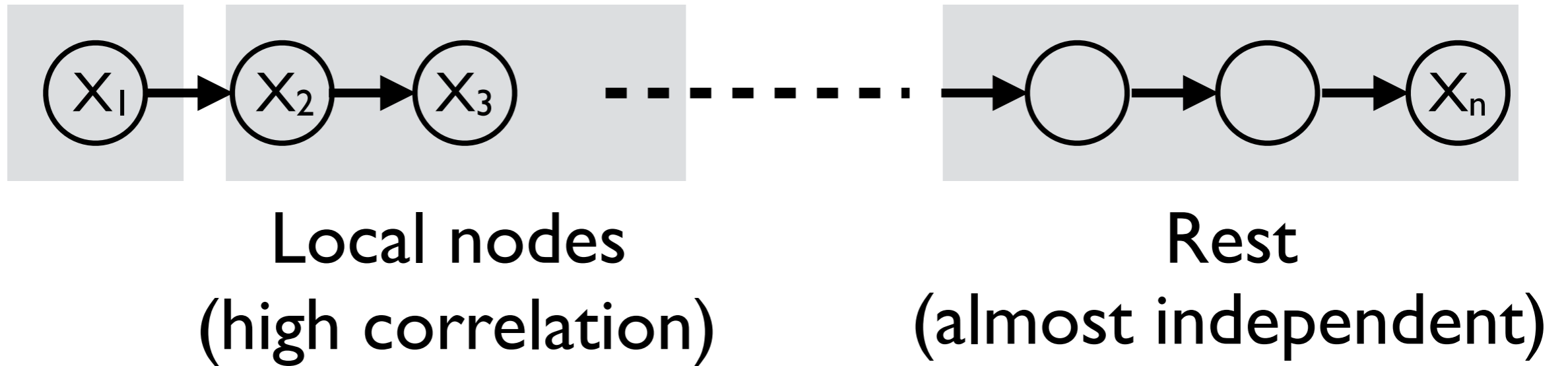
**Goal: Protect  $X_1$**

# Algorithm: Main Idea



**Goal: Protect  $X_1$**

# Algorithm: Main Idea



**Goal: Protect  $X_1$**

Add noise to hide  
local nodes

+

Small correction  
for rest



# Measuring “Independence”

**Max-influence of  $X_i$  on a set of nodes  $X_R$ :**

$$e(X_R|X_i) = \max_{a,b} \sup_{\theta \in \Theta} \max_{x_R} \log \frac{\Pr(X_R = x_R | X_i = a, \theta)}{\Pr(X_R = x_R | X_i = b, \theta)}$$

Low  $e(X_R|X_i)$  means  $X_R$  is almost independent of  $X_i$

To protect  $X_i$ , correction term needed for  $X_R$  is  $\exp(e(X_R|X_i))$

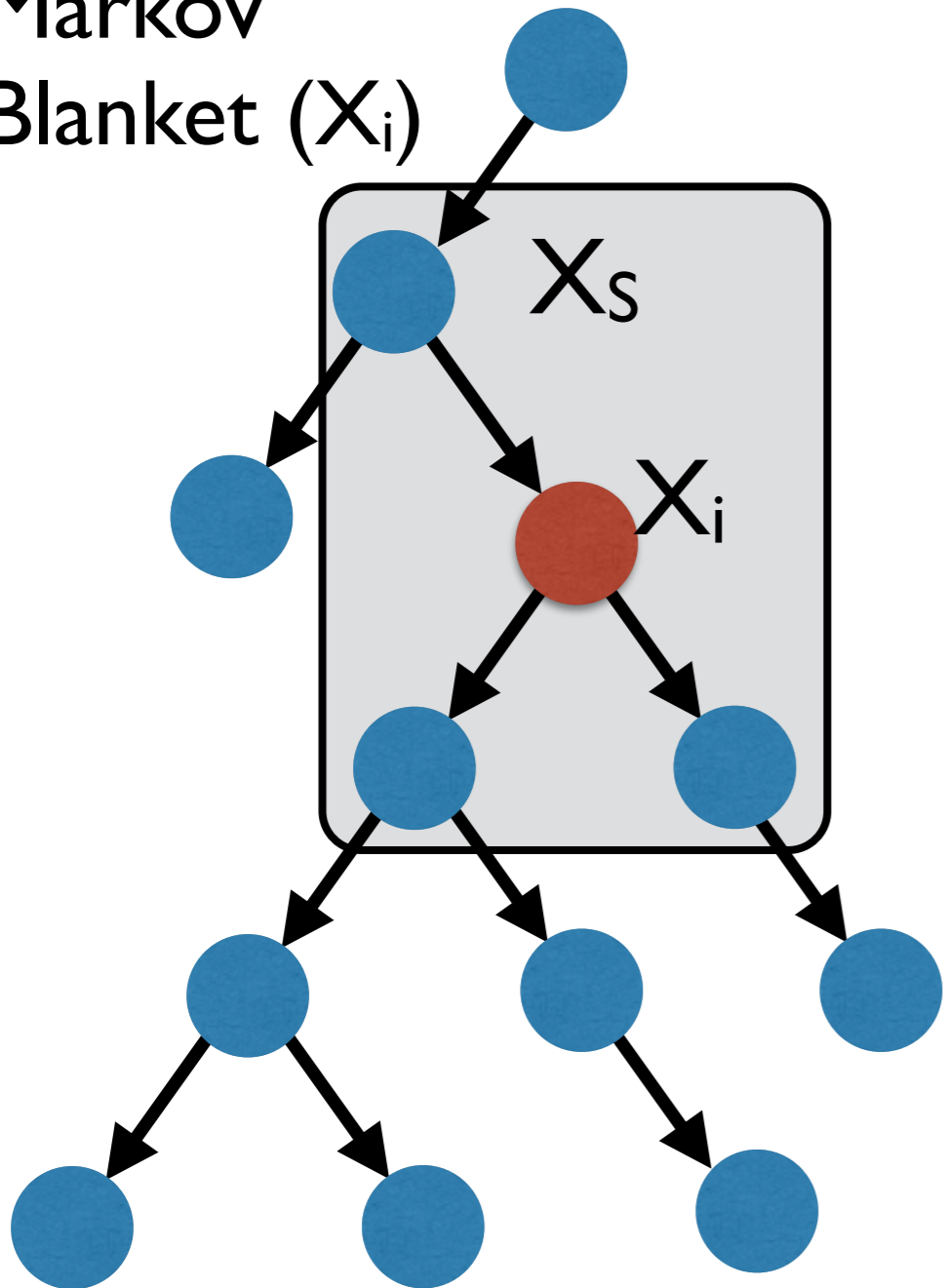
# How to find large “almost independent” sets

Brute force search is expensive

Use structural properties of the Bayesian network

# Markov Blanket

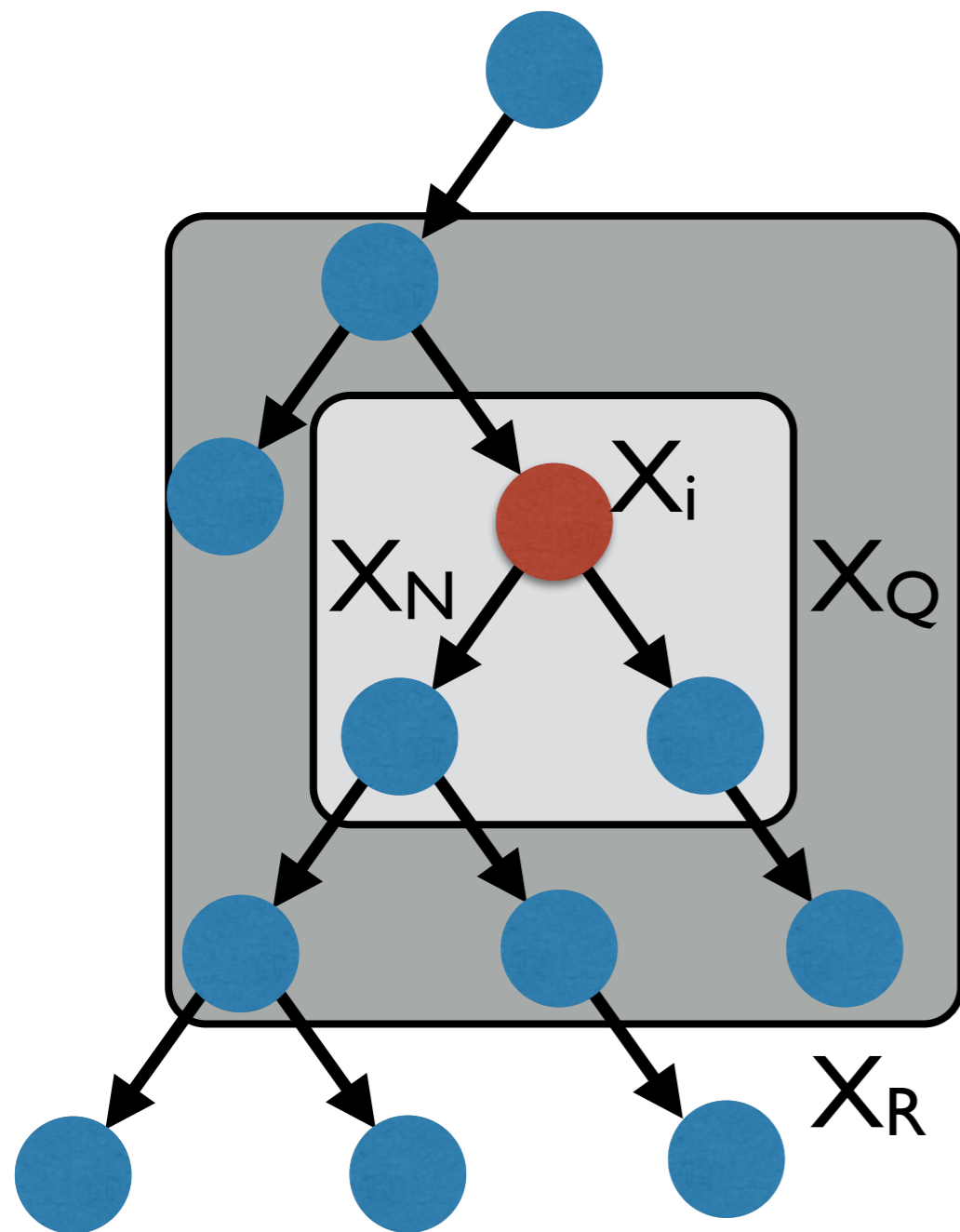
Markov  
Blanket ( $X_i$ )



**Markov Blanket( $X_i$ ) =**  
Set of nodes  $X_S$  s.t  $X_i$  is  
**independent of  $X \setminus (X_i \cup X_S)$**   
given  $X_S$

(usually, parents, children,  
other parents of children)

# Define: Markov Quilt



$X_Q$  is a Markov Quilt of  $X_i$  if:

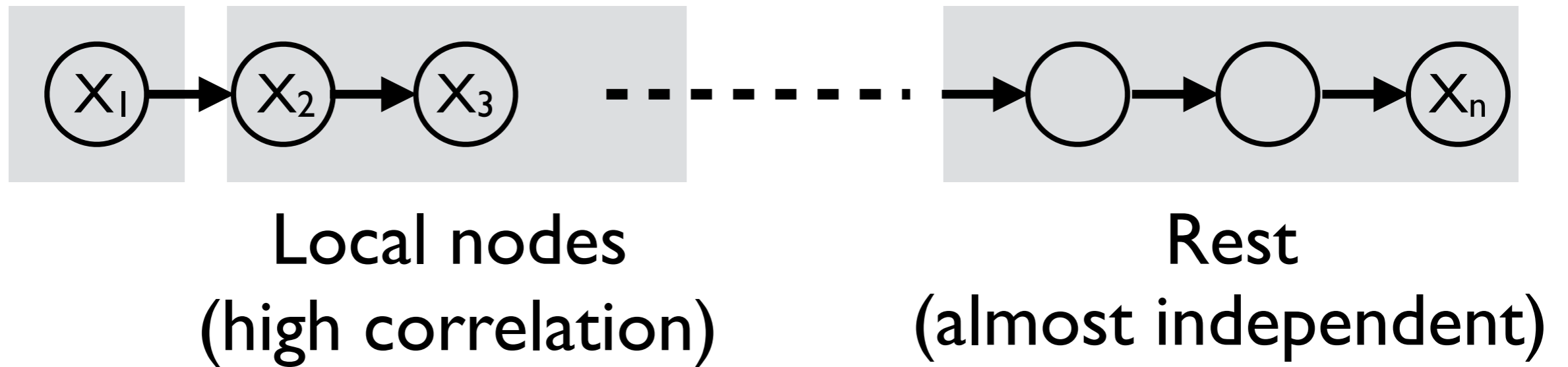
1. Deleting  $X_Q$  breaks graph into  $X_N$  and  $X_R$

2.  $X_i$  lies in  $X_N$

3.  $X_R$  is independent of  $X_i$  given  $X_Q$

(For Markov Blanket  $X_N = X_i$ )

# Recall: Algorithm



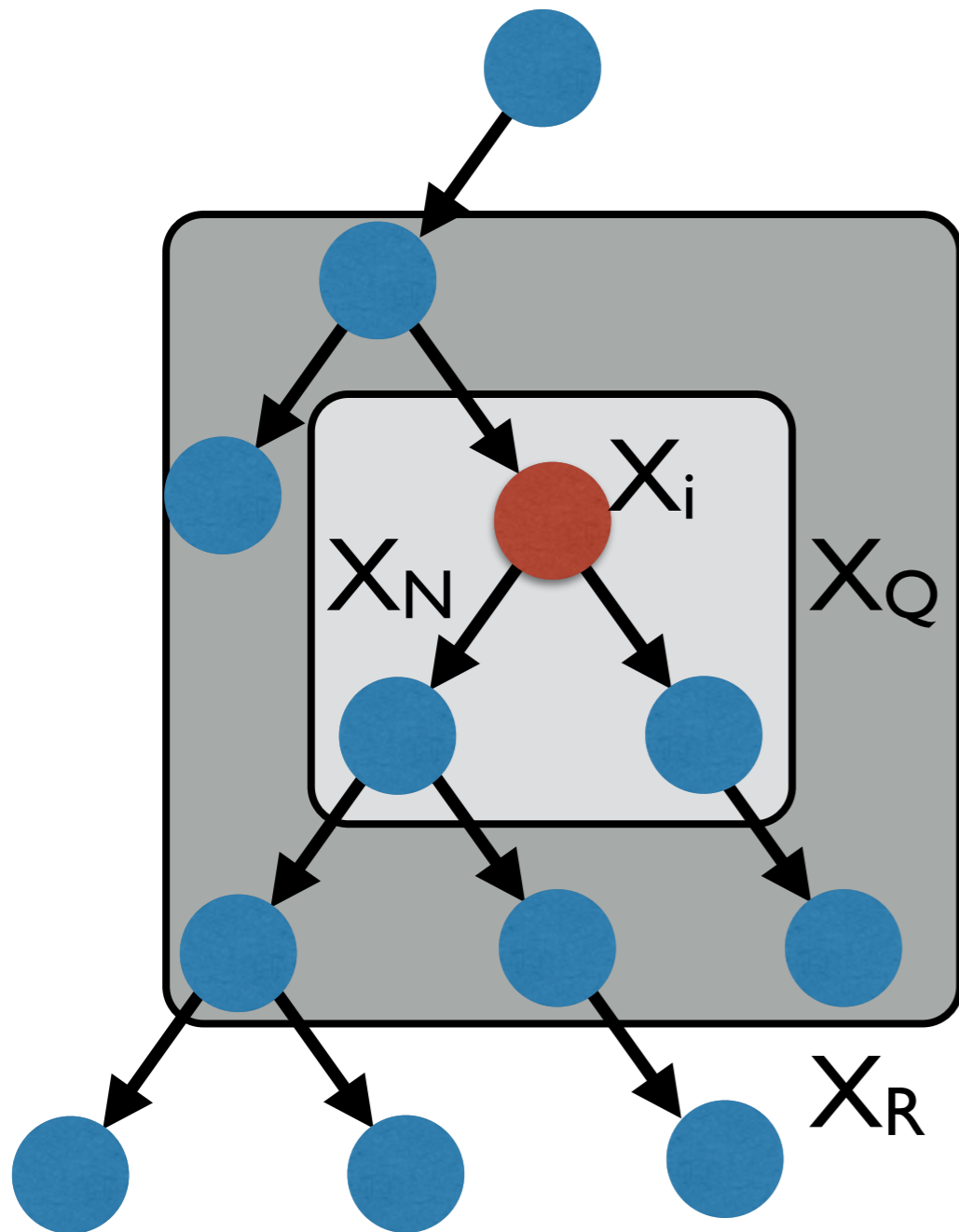
**Goal: Protect  $X_1$**

Add noise to hide  
local nodes

+

Small correction  
for rest

# Why do we need Markov Quilts?

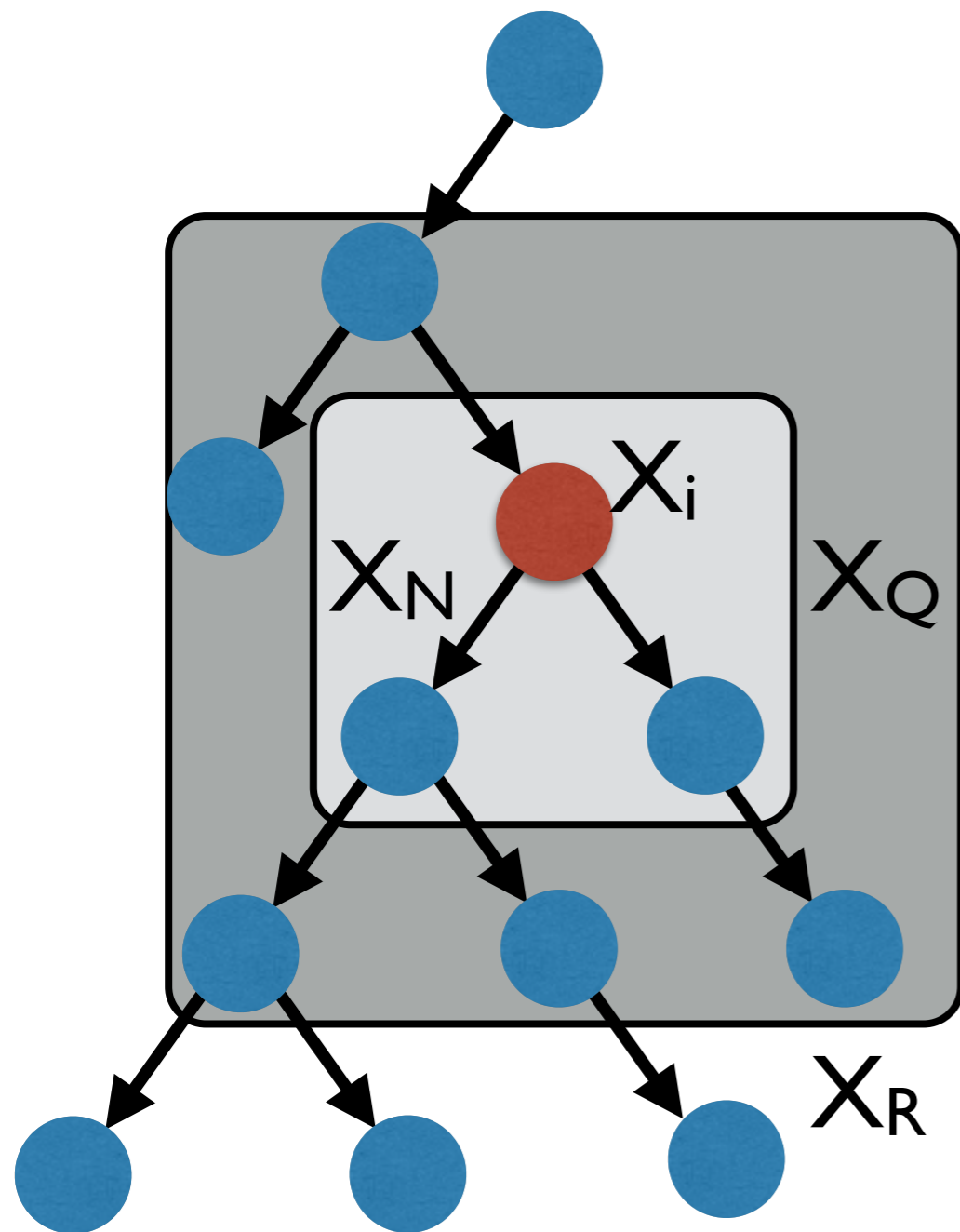


Given a Markov Quilt,

$X_N$  = local nodes for  $X_i$

$X_Q \cup X_R$  = rest

# Why do we need Markov Quilts?



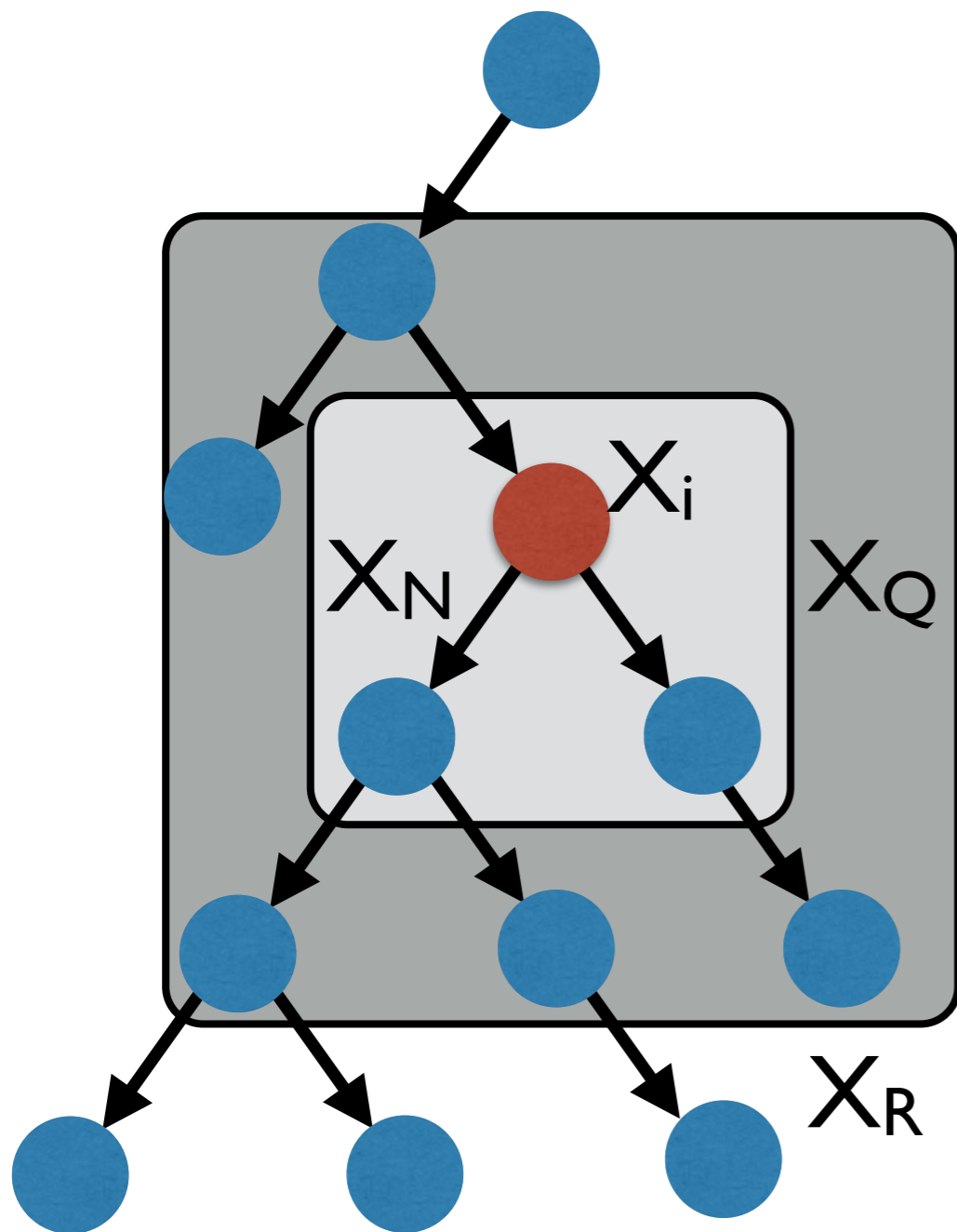
Given a Markov Quilt,

$X_N$  = local nodes for  $X_i$

$X_Q \cup X_R$  = rest

Need to search over Markov Quilts  $X_Q$  to find the one which needs optimal amount of noise

# From Markov Quilts to Amount of Noise



Let  $X_Q =$  Markov Quilt for  $X_i$   
 Stdev of noise to protect  $X_i$ :

Noise due to  $X_N$

$$\text{Score}(X_Q) = \frac{\text{card}(X_N)}{\epsilon - e(X_Q|X_i)}$$

Correction for  $X_Q \cup X_R$



# The Markov Quilt Mechanism

For each  $X_i$

Find the Markov Quilt  $X_Q$  for  $X_i$  with minimum score  $s_i$

Output  $F(D) + (\max_i s_i) Z$  where  $Z \sim Lap(1)$

# The Markov Quilt Mechanism

For each  $X_i$

Find the Markov Quilt  $X_Q$  for  $X_i$  with minimum score  $s_i$

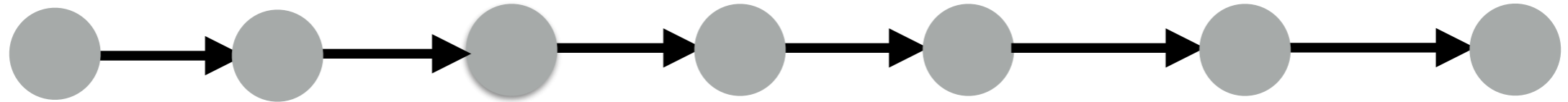
Output  $F(D) + (\max_i s_i) Z$  where  $Z \sim Lap(1)$

**Theorem:** This preserves  $\epsilon$ -Pufferfish privacy

**Advantage:** Poly-time in special cases.

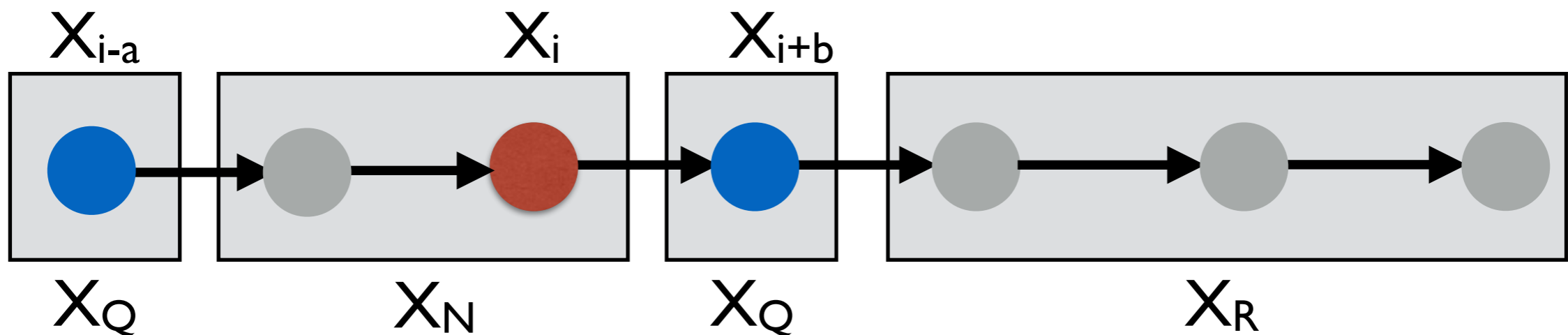
# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$



# Example: Activity Monitoring

$D = (x_1, \dots, x_T)$ ,  $x_t = \text{activity at time } t$



(Minimal) Markov Quilts for  $X_i$  have form  $\{X_{i-a}, X_{i+b}\}$

Efficiently searchable

# Example: Activity Monitoring

$\mathcal{X}$  : set of states

$P_\theta$  : transition matrix describing each  $\theta \in \Theta$

# Example: Activity Monitoring

$\mathcal{X}$  : set of states

$P_\theta$  : transition matrix describing each  $\theta \in \Theta$

Under some assumptions, relevant parameters are:

$\pi_\Theta = \min_{x \in \mathcal{X}, \theta \in \Theta} \pi_\theta(x)$  (min prob of  $x$  under stationary distr.)

$g_\Theta = \min_{\theta \in \Theta} \min\{1 - |\lambda| : P_\theta x = \lambda x, \lambda < 1\}$  (min eigengap of any  $P_\theta$ )

# Example: Activity Monitoring

$\mathcal{X}$  : set of states

$P_\theta$  : transition matrix describing each  $\theta \in \Theta$

Under some assumptions, relevant parameters are:

$$\pi_\Theta = \min_{x \in \mathcal{X}, \theta \in \Theta} \pi_\theta(x) \quad (\text{min prob of } x \text{ under stationary distr.})$$

$$g_\Theta = \min_{\theta \in \Theta} \min\{1 - |\lambda| : P_\theta x = \lambda x, \lambda < 1\} \quad (\text{min eigengap of any } P_\theta)$$

Max-influence of  $X_Q = \{X_{i-a}, X_{i+b}\}$  for  $X_i$

$$e(X_Q | X_i) \leq \log \left( \frac{\pi_\Theta + \exp(-g_\Theta b)}{\pi_\Theta - \exp(-g_\Theta b)} \right) + 2 \log \left( \frac{\pi_\Theta + \exp(-g_\Theta a)}{\pi_\Theta - \exp(-g_\Theta a)} \right)$$

$$\text{Score}(X_Q) = \frac{a + b - 1}{\epsilon - e(X_Q | X_i)}$$

# Markov Quilt Mechanism for Activity Monitoring

For each  $X_i$

Find Markov Quilt  $X_Q = \{X_{i-a}, X_{i+b}\}$  with minimum score  $s_i$

Output  $F(D) + (\max_i s_i) Z$  where  $Z \sim Lap(1)$

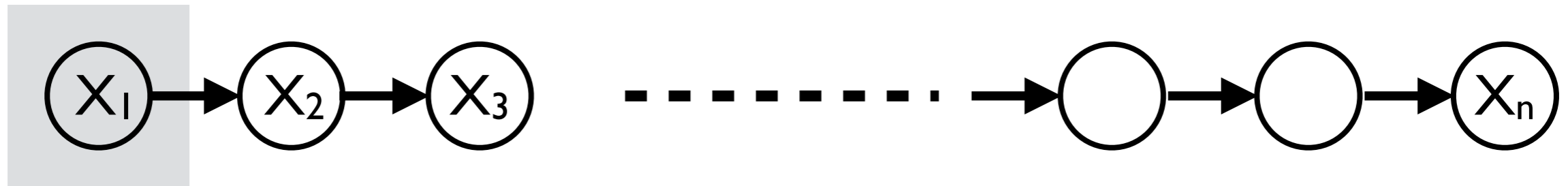
**Running Time:**  $O(T^3)$  (can be made  $O(T^2)$  )

**Advantage 1:** Consistency

**Advantage 2:** Composition (for chains)



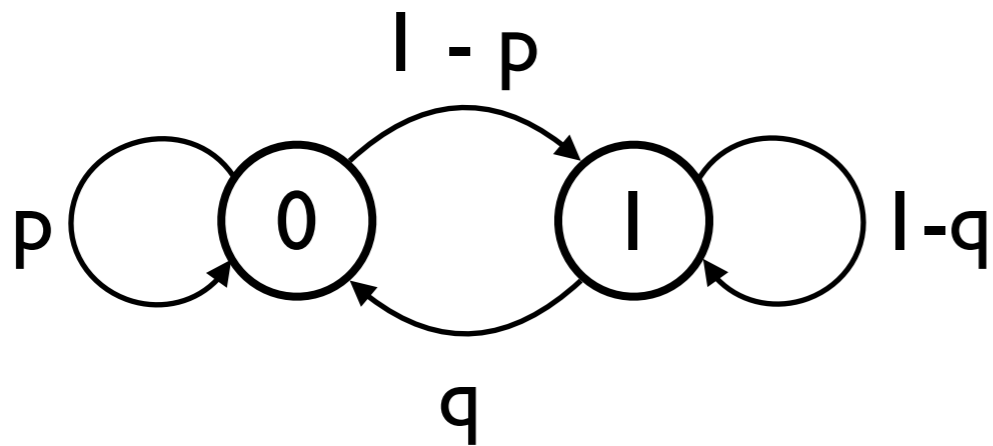
# Simulations - Task



**Model:**

$$X_i \text{ in } \{0, 1\}$$

**State Transition Probabilities:**



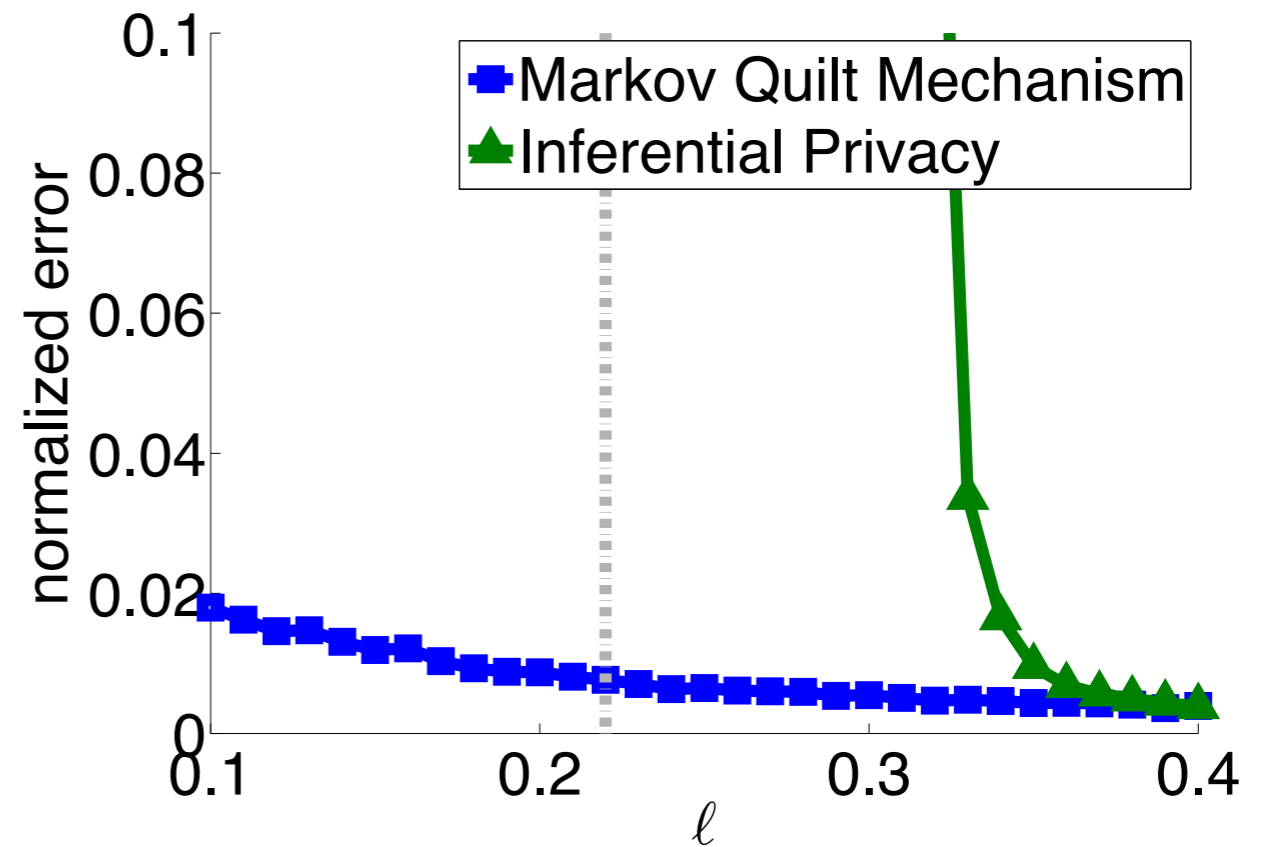
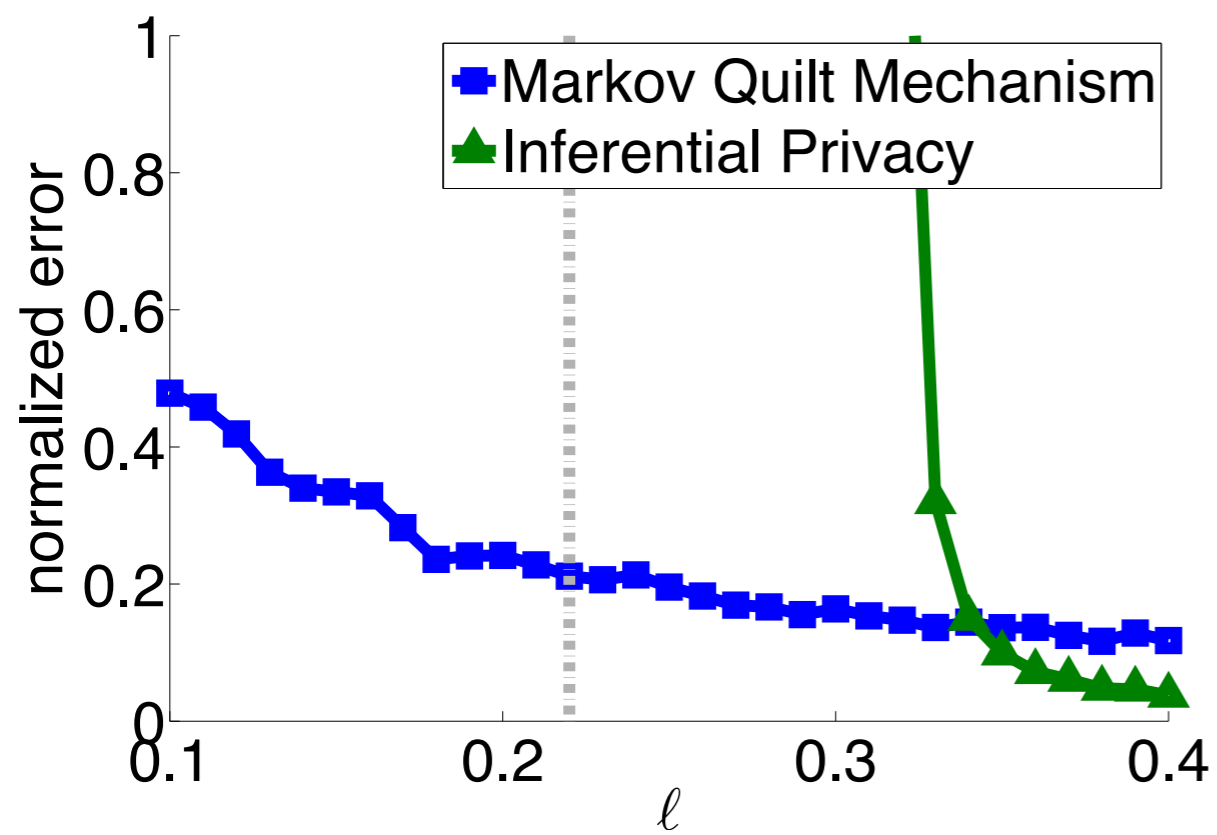
**Model Class:**

$$\Theta = [\ell, 1 - \ell]$$

(implies  $p$  and  $q$  can lie anywhere in  $\Theta$ )

Sequence length = 100

# Simulations - Results



**Methods: Markov Quilt Mechanism vs. [GKI6]**

# Preliminary Experiments

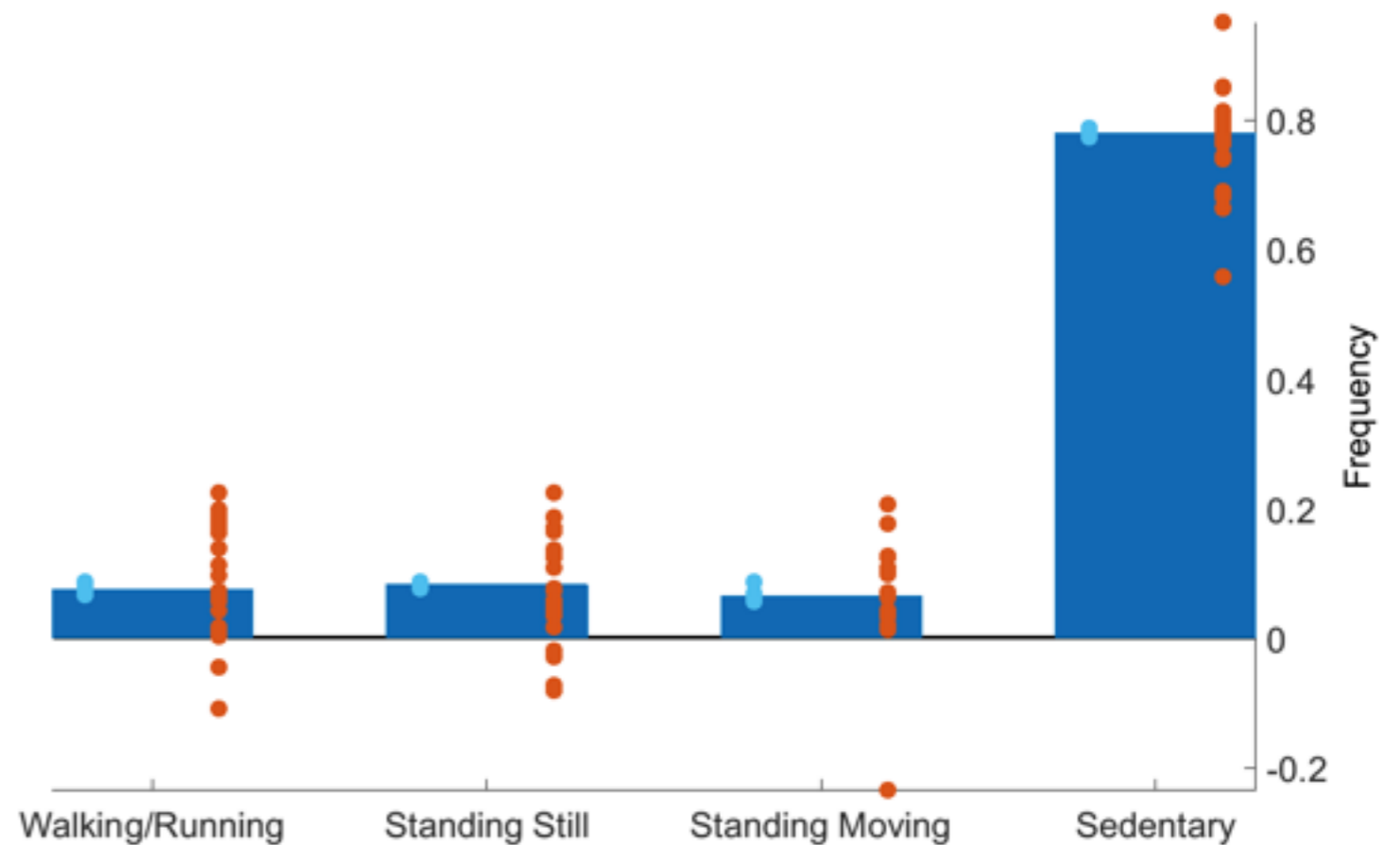
Data on physical activity performed by overweight subject

$L_1$  error:

MQM 0.012

Group-DP 0.214

GKI6 NA



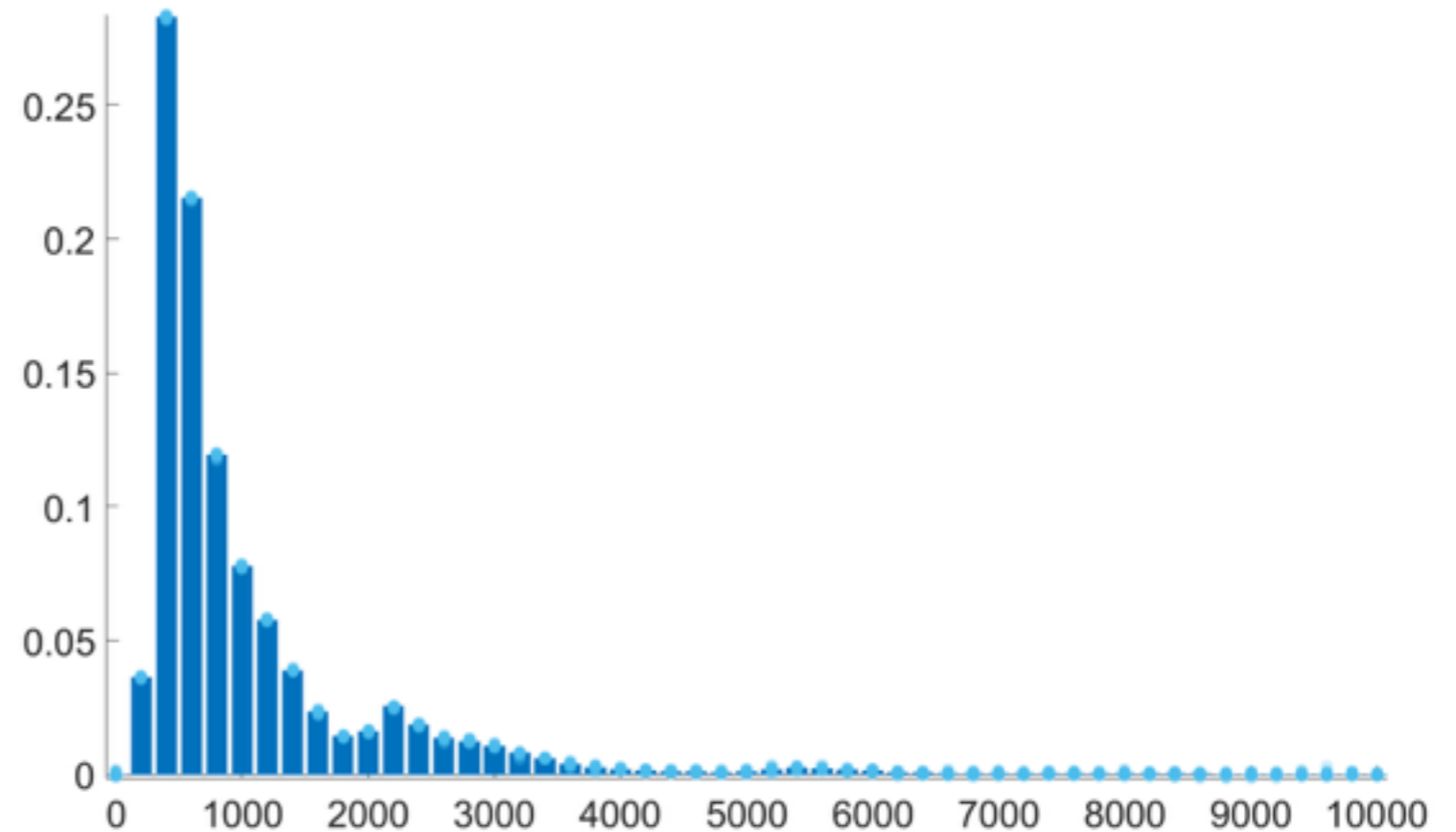
# Preliminary Experiments

Electricity consumption of single household in Vancouver

$L_1$  error:

MQM            0.019

GKI6            NA



# Conclusion

## Problem:

privacy of correlated data - time series, social networks

## Contributions:

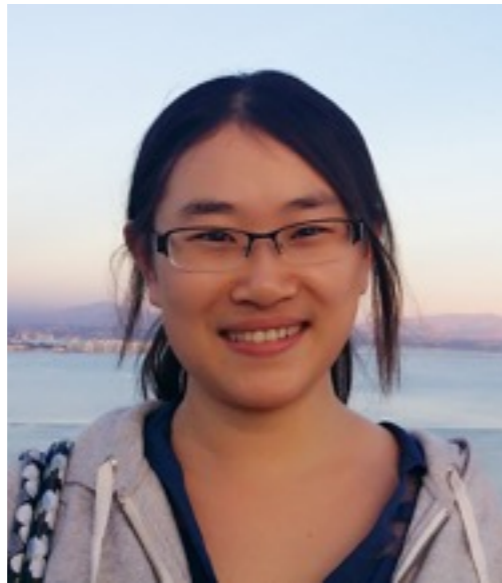
Two new mechanisms - a fully general mechanism,  
and a more efficient mechanism

Established composition of the Markov Quilt Mechanism

## Future Work:

More efficient mechanisms, more detailed composition  
properties

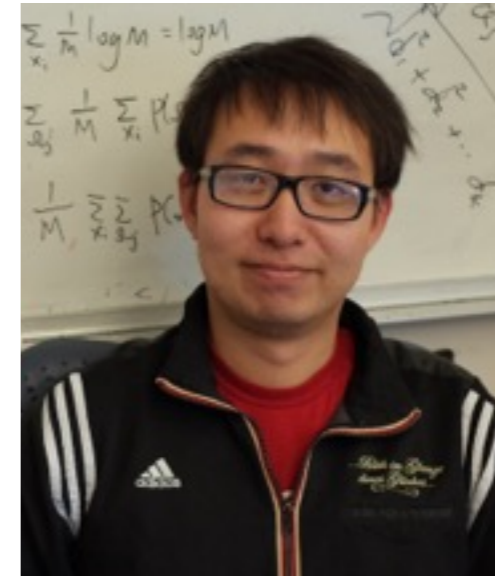
# Acknowledgements



Shuang Song



Mani Srivastava



Yizhen Wang

**Questions?**