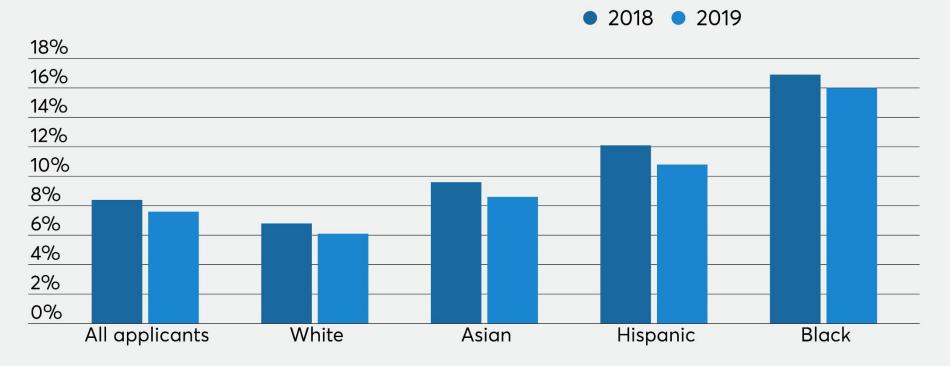
## **Pipeline Interventions**

Eshwar Ram Arunachaleswaran\* Sampath Kannan\* Aaron Roth\* Juba Ziani#

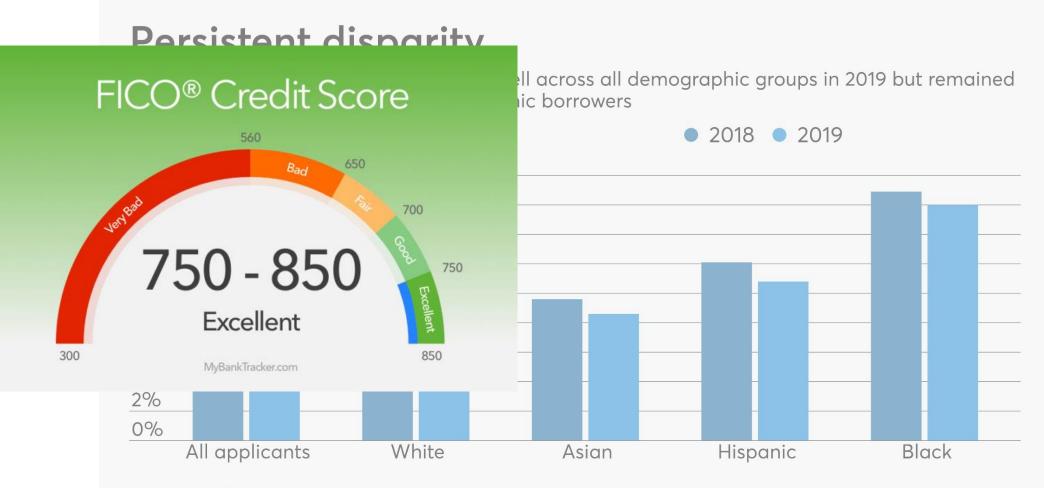
\*University of Pennsylvania #Georgia Tech

#### **Persistent disparity**

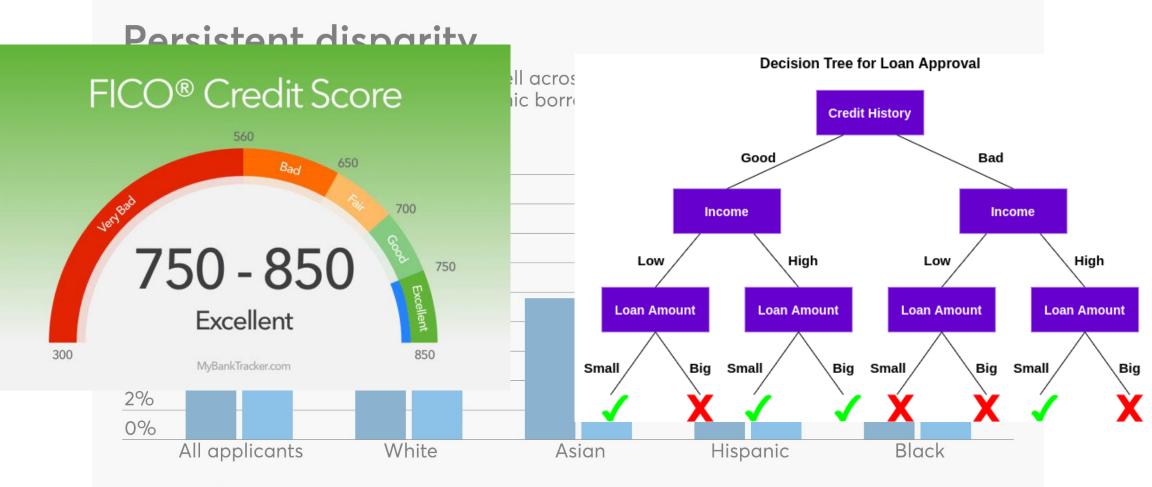
Denial rates for conventional mortgages fell across all demographic groups in 2019 but remained comparatively higher for Black and Hispanic borrowers



Source: CFPB



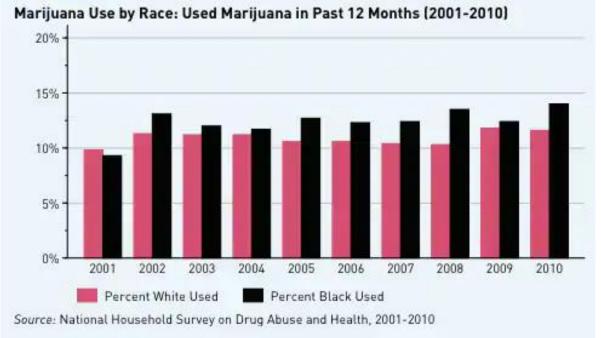
Source: CFPB



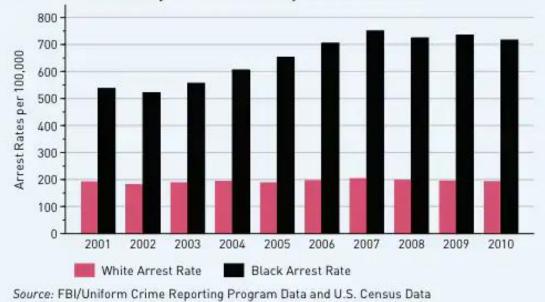
Source: CFPB

FIGURE 10

#### **FIGURE 21**



Arrest Rates for Marijuana Possession by Race (2001-2010)

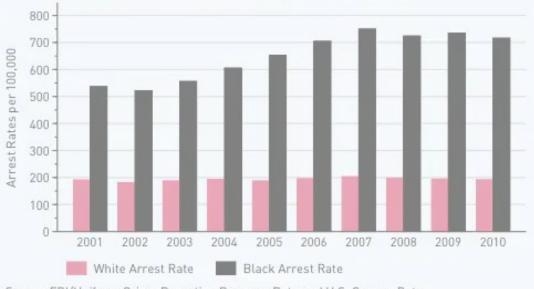




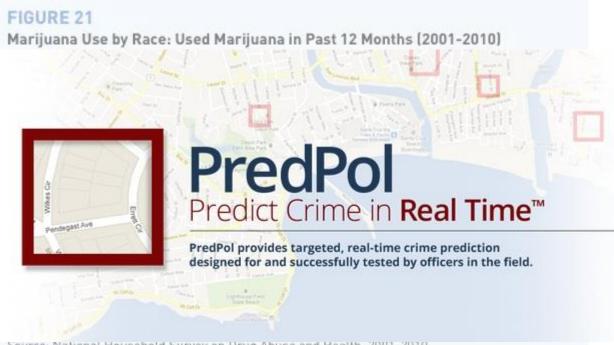
Source: National Household Survey on Drug Abuse and Health, 2001-2010

#### FIGURE 10

Arrest Rates for Marijuana Possession by Race (2001-2010)



Source: FBI/Uniform Crime Reporting Program Data and U.S. Census Data



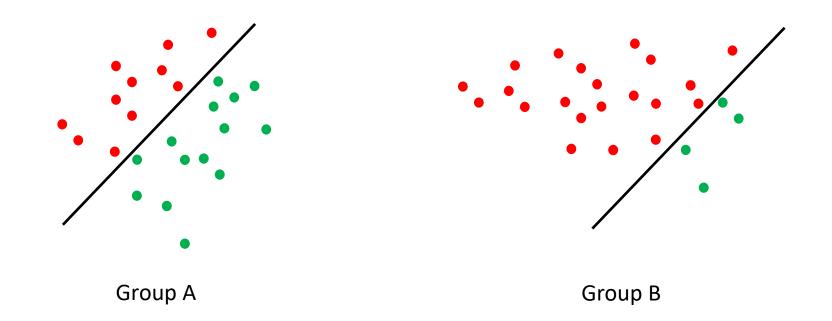
Source: National Household Survey on Drug Abuse and Health, 2001-2010

#### FIGURE 10

Arrest Rates for Marijuana Possession by Race (2001-2010)



## Group Fairness



#### Group Fairness



#### Decisions are made along pipelines...

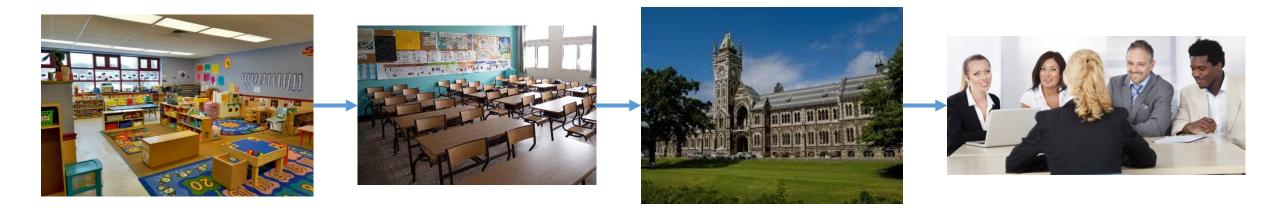






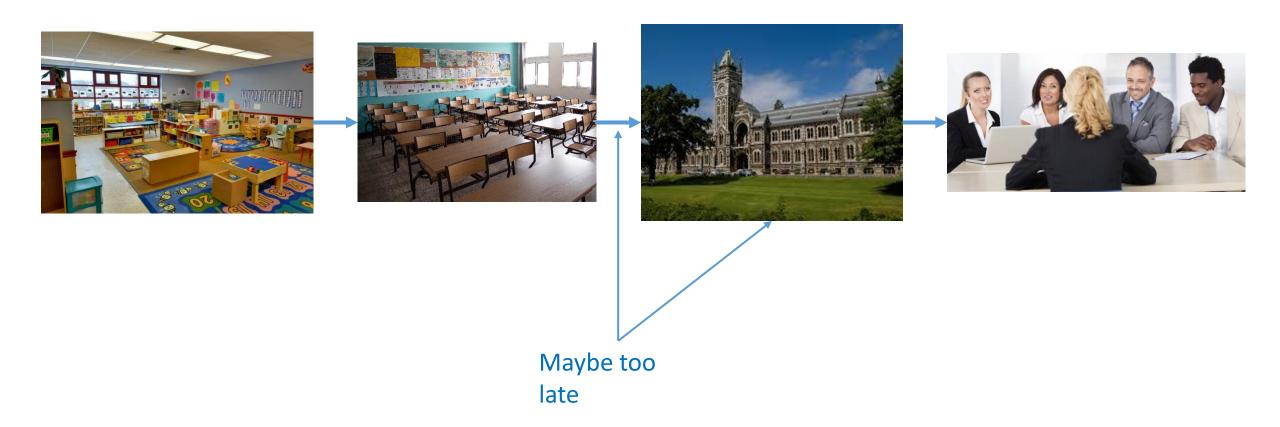


#### ... with disparities at each stage



- Inequality of access to opportunities can arise at several stages of such pipelines
- Disparities compose: current opportunities are restricted by previous disparities/disparities have long-term effect on future opportunities
- Disparities can arise even at very early stages, for ex pre-school level

#### Where to intervene?



#### Where to intervene?



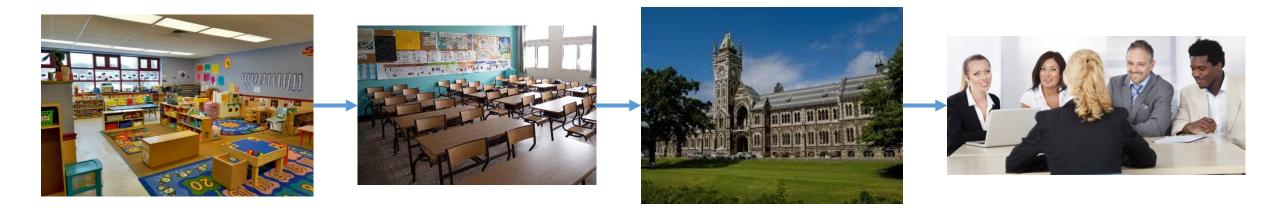






Maybe worth intervening here and here too

#### Where to intervene?



May be valuable to intervene at several levels, rather than myopically/at a single one

#### **Questions:**

- How do interventions at different stages compose?
- How this informs the optimal design of interventions at several levels of a pipeline that improve outcomes and reduce disparities across groups?

## If you are interested in composed decisions...

- Dwork and Ilvento: "Fairness under composition"
- Dwork, Ilvento, Jagadeesan: "Individual Fairness in Pipelines"
- Blum, Stangl, Vakilian: "Multi Stage Screening: Enforcing Fairness and Maximizing Efficiency in a Pre-Existing Pipeline"
- Etc.

# Contribution 1: \***stylized\*** pipeline intervention model on layered graphs

Starting layer

Х	Х	Х	Х
Х	х	Х	Х
	•		•
•	•	•	•
•	•	•	•
•	•	 •	•
			•
			•
Х	x	Х	Х

• Different starting nodes  $\Leftrightarrow$  different starting groups/sub-populations

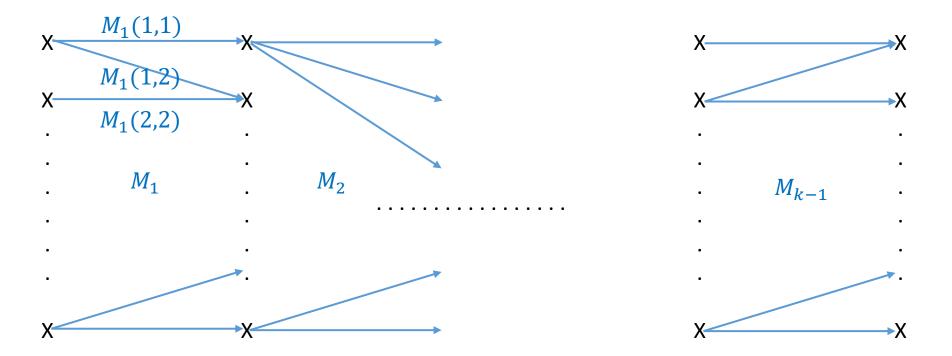


- Subsequent layers: each layer = stage of life, each node = outcome of a given stage
- For example, different educations, etc.

Final	/Reward	laver
T TIM	, ne wara	i a y c i

Х	Х	Х	X R(1)
Х	Х	Х	X R(2)
	•		•
	•	 •	•
	•	•	
Х	Х	Х	X R(w)

R(i) = scalar measure of quality of outcome i



- Stochastic transitions between layers.  $M_t(i, j) = \Pr[\text{node } i \text{ to node } j | \text{layer } t \rightarrow t+1]$
- Can model disparities in access to opportunities. Can give different groups different probabilistic paths to different reward nodes through the graph

Intervention model:

- Centralized designer, can intervene at any/several stages
- Intervention = change stochastic transitions between layers

#### Under constraint:

- Incur cost to change transitions between 2 successive layers
- Maximum budget that can be invested across all layers/transitions

## Cost function

- Cost from going from initial transition matrix  $M_t^0$  to transition matrix  $M_t$  between layers t and t+1:  $c(M_t^0, M_t)$
- Main assumption:
  - Convexity in M<sub>t</sub> (necessary for optimization)
- Budget constraint:

 $\sum_{t} c(M_t^0, M_t) \leq B$ 

# Contribution 2: DP for near-optimal interventions

Dynamic programming algorithms to find how to approximately optimally:

- Split the budget across different layers
- Use the budget between any two layers to change transitions

#### What do I mean by optimal here?

#### Goal #1: Max Social Welfare

## Weighted (by population size) sum of the utilities across the different starting sub-populations

#### Main caveat:

- Best that can be achieved at the level of the whole population...
- But this says nothing about each sub-population/group
- Potential issue: good outcomes for largest population, but ignore minority populations

#### Goal #2: Maximin Welfare

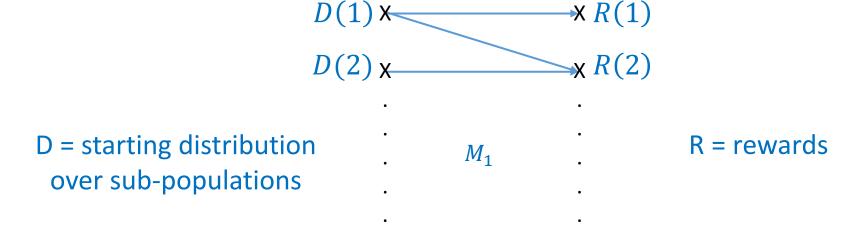
Maximize the welfare of an agent in the worst-off population

I.e., maximize

 $\min_{i} u_{i}(M_{1}, \dots, M_{k-1})$ (i = starting sub-population index)

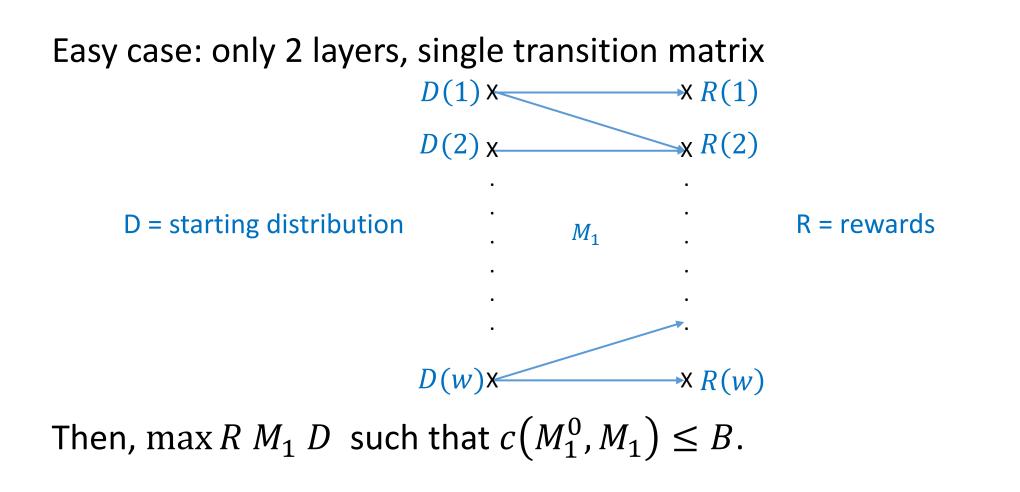
## A Dynamic Programming approach for nearoptimal SW

Easy case: only 2 layers, single transition matrix

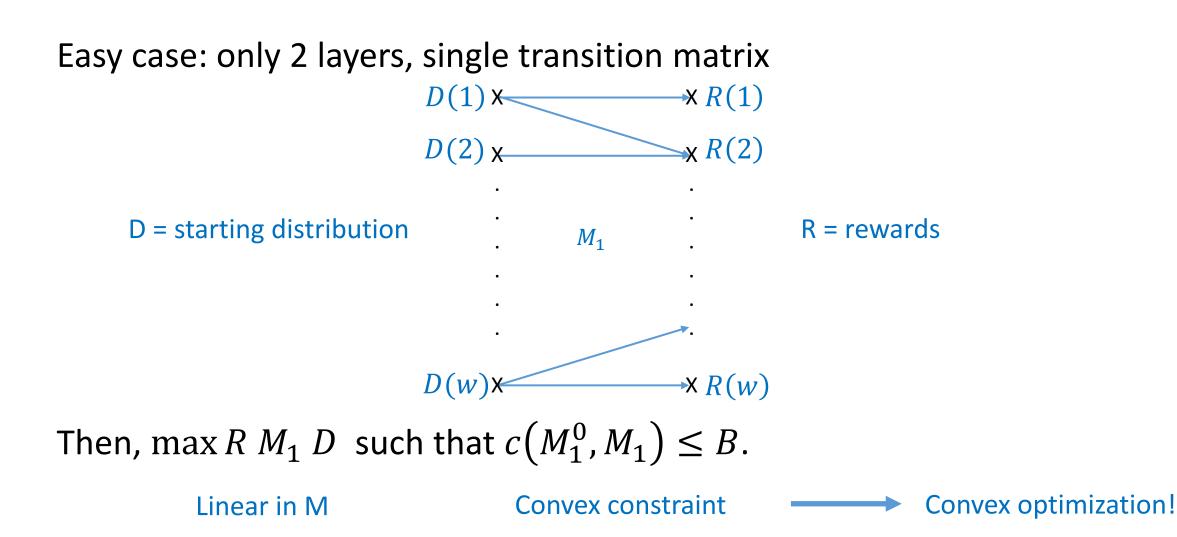




#### A DP (get it?) approach for near-optimal SW

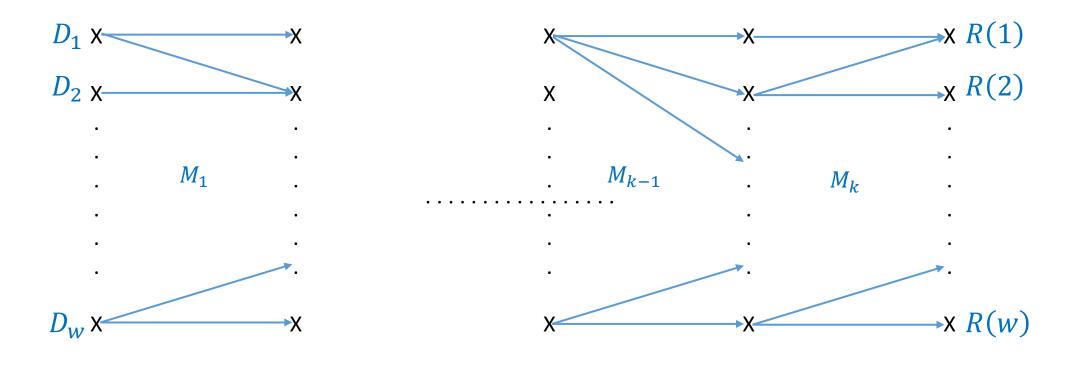


#### A DP approach for near-optimal SW



#### A DP approach for near-optimal SW

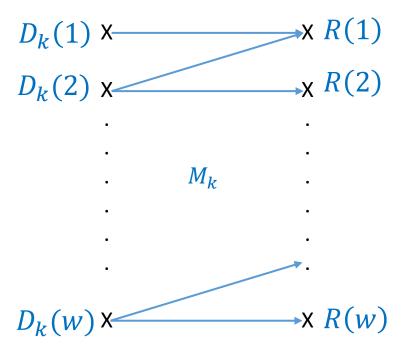
General case: many layers



Dynamic programming, backwards, starting from last layer

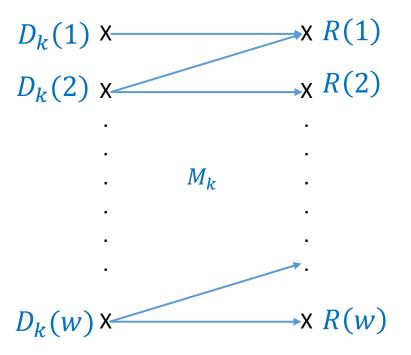
#### Start with final layer

- Start at the final transition matrix
- Solve max  $R M_1^t D_k$ such that  $c(M_1^0, M_1) \le B_k$



### Start with final layer

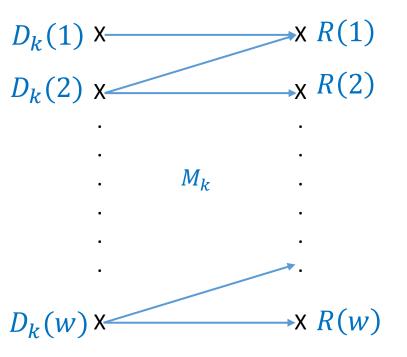
- Start at the final transition matrix
- Solve max  $R M_1^t D_k$ such that  $c(M_1^0, M_1) \le B_k$
- **Difficulty:** what is  $D_k$  here? Depends on early transitions! Unknown: we solve from the end.



## Discretizing $D_k$

Solution: guess  $D_k$ 

- How? Try all possible  $D_k$ 's on an  $\epsilon$ -net
- Size of net  $\sim \left(\frac{1}{\epsilon}\right)^{W}$
- ➔ Can only deal with constant w
- For each  $D_k$  on the net, solve program

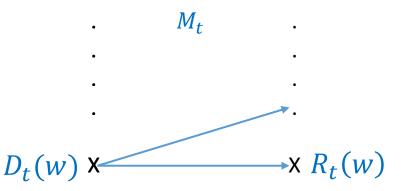


#### A DP approach to finding near-optimal SW

How to iterate on previous layers t -> t+1

 Same idea, solve program for all D<sub>t</sub>'s on a net



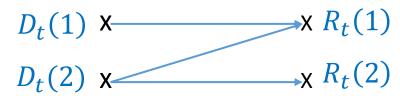


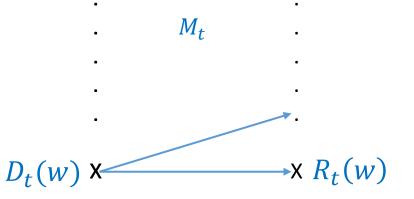
#### A DP approach to finding near-optimal SW

How to iterate on previous layers t -> t+1

- Same idea, solve program for all D<sub>t</sub>'s on a net
- How to deal with  $R_t$ ?

Use solutions of the previous step Each solution defines a reward vector for t-> t+1

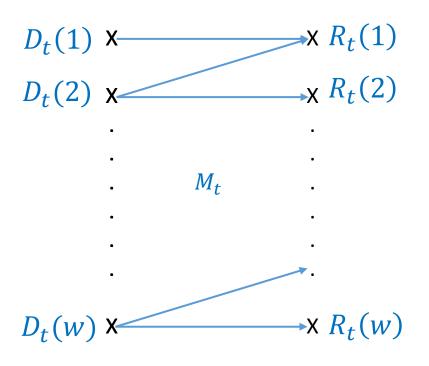




## A DP approach to finding near-optimal SW

#### A quick note on budget:

- Note that we use B<sub>t</sub> at each step t.
  But, OPT budget split across layers is unknown
- Idea: same approach as for D:
  - 1D grid for the budget
  - Try all budget possibilities on each transition



## Guarantees of our algorithm

#### • Welfare guarantee:

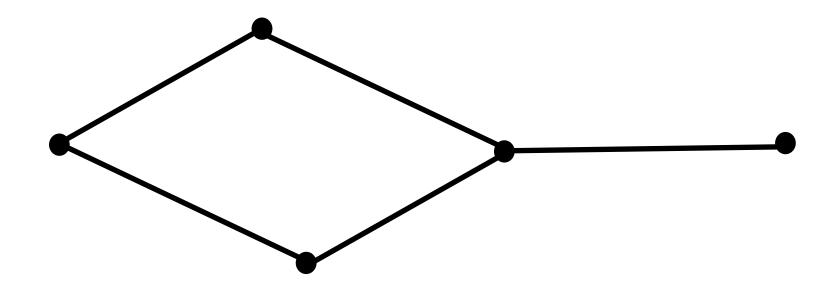
- Net makes us lose  $O(\epsilon)$  at each step
- Get a  $k\epsilon$  approx. to social welfare if k transitions

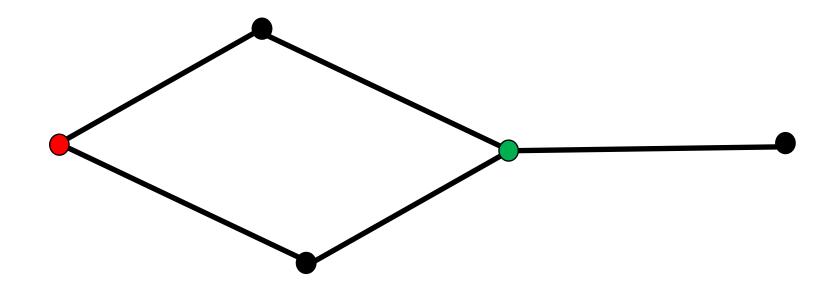
#### Computational efficiency:

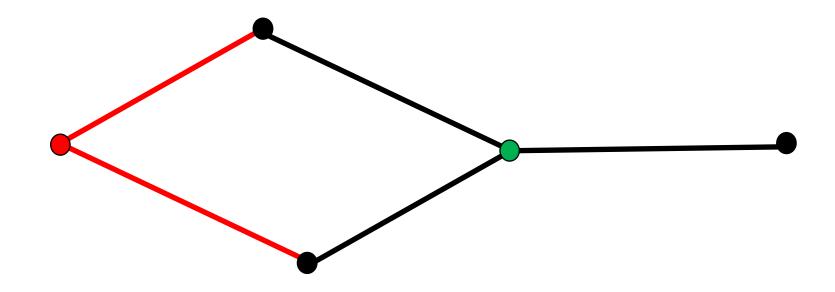
- Each step requires looking at  $poly((1/\epsilon)^w)$  possibilities due to discretization.
- Need w constant (think coarse grouping of outcomes in each stage)
- But need to do this only k times.
- Maximin objective:
  - Instead of keeping track of all possible  $D_t$ 's at the start of layer t, keep track of more fine-grained  $D_{t,i}$  for each starting node i
  - Then, use the same approach

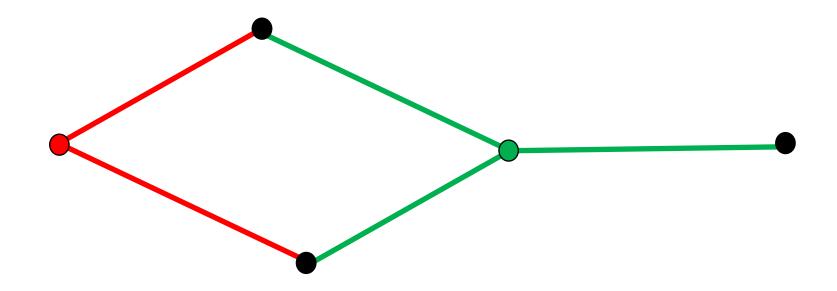
## Hardness: Super-polynomial dependencies on width are unavoidable

• Can be seen via reduction to vertex cover









- Can be seen via reduction to vertex cover
- Why vertex cover again?

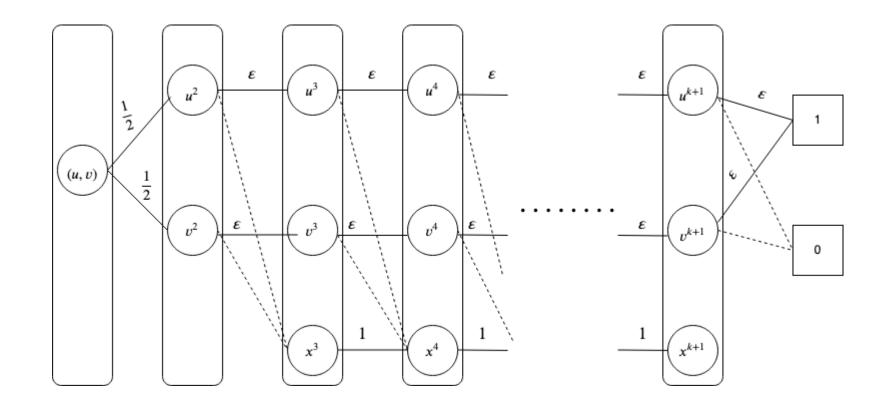
- Can be seen via reduction to vertex cover
- Why vertex cover again?
  - We'll see the reduction in a second...

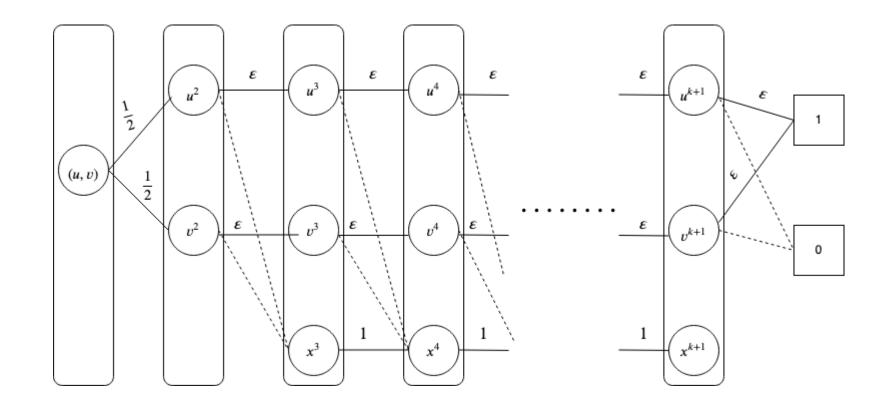
- Can be seen via reduction to vertex cover
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  - But strong hardness results.

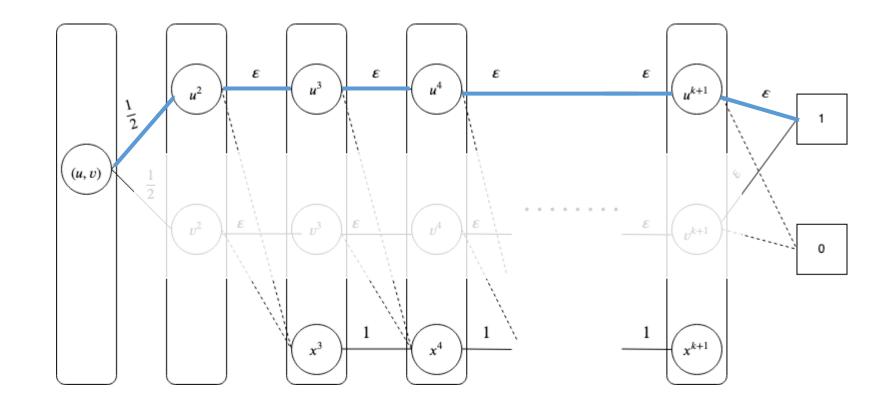
- Can be seen via reduction to vertex cover
- Why vertex cover again?
  - We'll see the reduction in a second...
  - But strong hardness results.
  - Not just NP-complete...

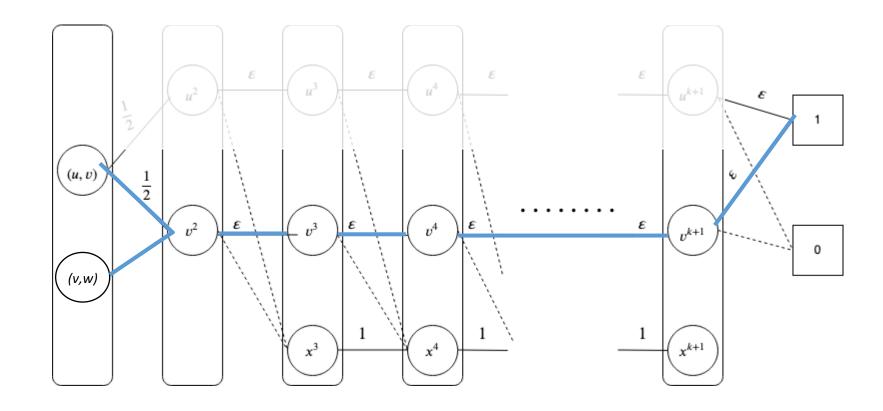
- Can be seen via reduction to vertex cover
- Why vertex cover again?
  - We'll see the reduction in a second...
  - But strong hardness results.
  - Not just NP-complete...
  - ... but also cannot be approximated to a constant factor < 1.3606 [Dinur – Safra 2005]

Take graph G on which we want to solve vertex cover. For each edge (u,v) \*in the vertex cover graph\*, build:

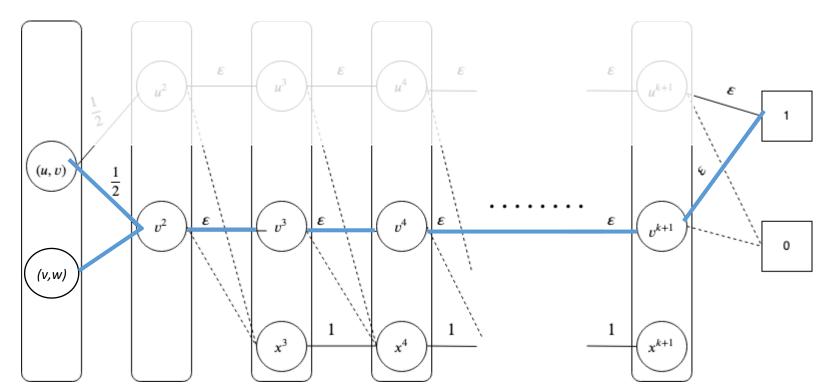








- But, picking a path
  picking a
  vertex in og graph
- Using as few paths as possible
   ⇔ using as few vertices as possible in og graph



$$P_f = \frac{OPT \; SW}{SW \; of \; maximin \; sol}$$

- Simple case: linear cost 1 for changing transition by 1
- Result: \*tight\* bounds
  - $P_f = w$  for very very small B
  - $P_f = w/B$  for intermediate B
  - $P_f = 1$  for large B

$$P_f = \frac{OPT \; SW}{SW \; of \; maximin \; sol}$$

- Simple case: linear cost 1 for changing transition by 1
- Result: \*tight\* bounds
  - $P_{\neq} = w$  for small B (corner case)
  - $P_f = w/B$  for intermediate B
  - $P_f = 1$  for large B

$$P_f = \frac{OPT \ SW}{SW \ of \ maximin \ sol}$$

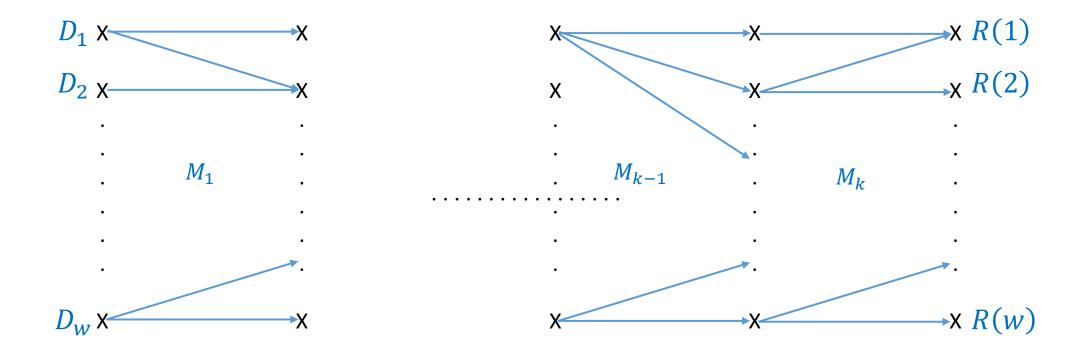
- Simple case: linear cost 1 for changing transition by 1
- Result: \*tight\* bounds
  - $P_{\neq} = w$  for small B
  - $P_f = w/B$  for intermediate B

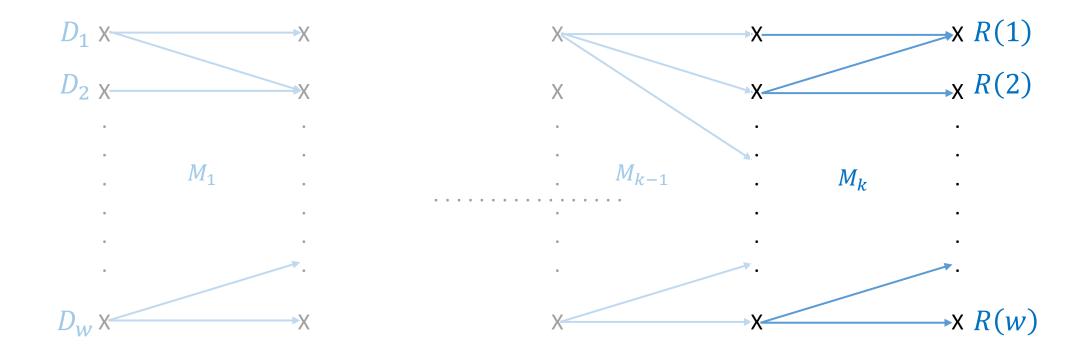
•  $P_{\neq} = 1$  for large B "trivial – the proof is left to the reader as an exercise"

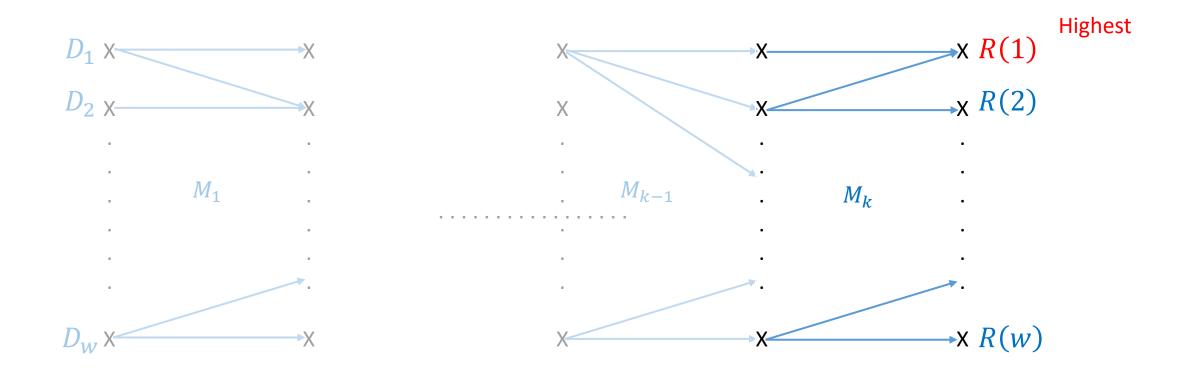
$$P_f = \frac{OPT \; SW}{SW \; of \; maximin \; sol}$$

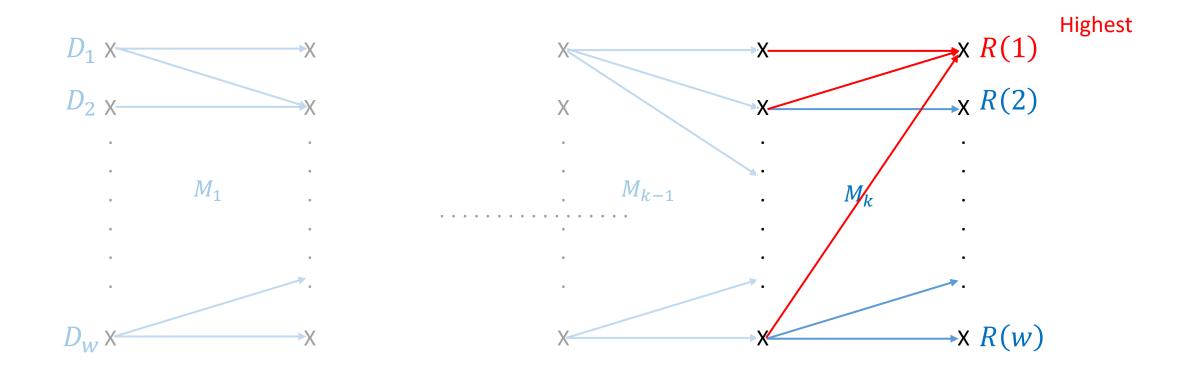
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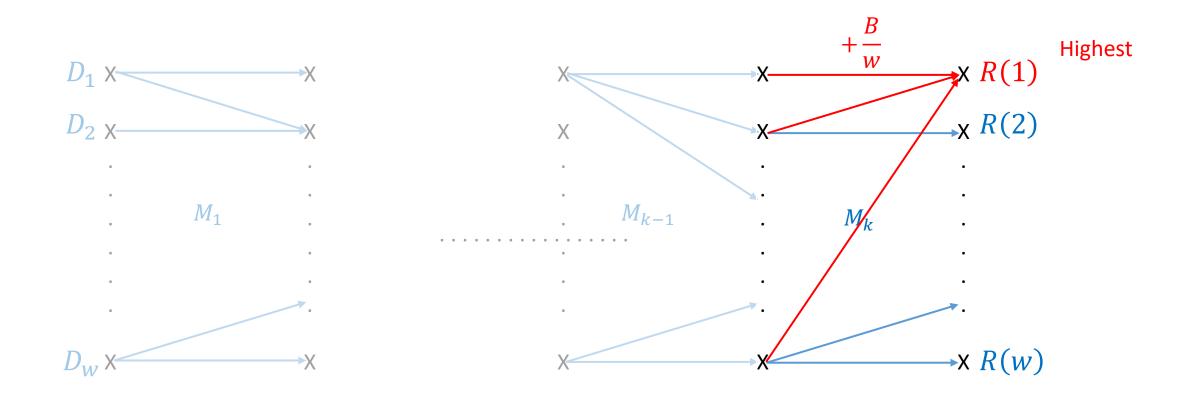
• 
$$P_f = 1$$
 for large B

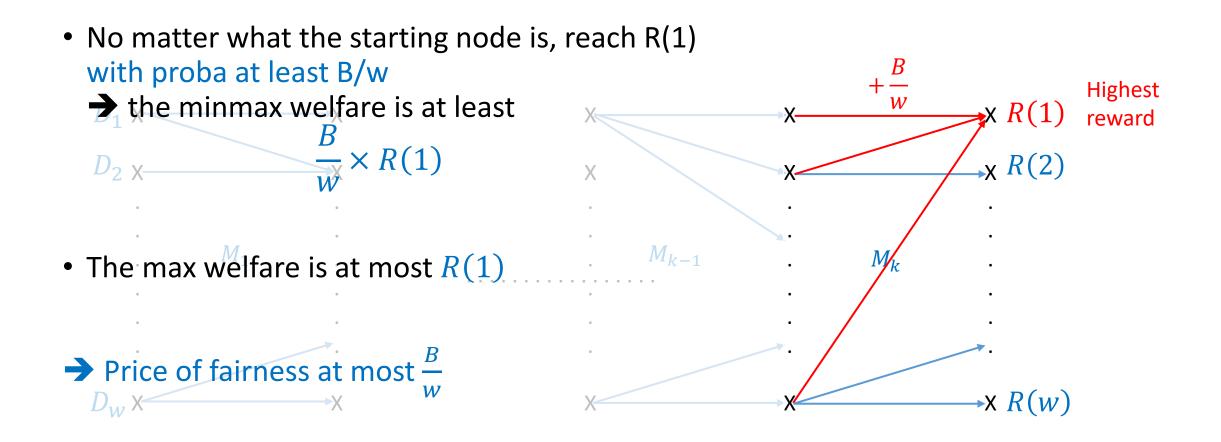












#### Remarks and future directions

Still a first step/stylized model; in practice, important future directions:

• Different populations may face different transitions even if on the same node in the graph

### Population-specific transitions

#### Solution:

- Just duplicate nodes. For each outcome of a layer, there is a corresponding (outcome, starting population) node
- Can correlate effect of interventions across same outcome, different starting populations through cost function.
- E.g., if modify transition for starting population 1, can modify transition for pop 2 by some amount for free.

#### How does this affect the graph and algorithms?

• Quadratic blow-up w.r.t width

• 
$$w \rightarrow w^2$$

### Remarks and future directions

Still a first step/stylized model; in practice, important future directions:

- Different populations may face different transitions even if on the same node in the graph
- Transitions may not be stochastic, but involve strategic elements; agents make choices
- Acyclic model, does not take feedback loops into account
- Simplified/1D reward model + everyone wants the same outcomes
- What happens if non-centralized designer/different entities intervene at different stages?
- What if we try to estimate transitions/effect of interventions from real data?
- Etc.

### **Pipeline Interventions**

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